Leeds Museums & Galleries Social Media Policy

We aim to create engaging social media content about our venues, collections and behind-the-scenes. We want to inspire our audiences and encourage them to get involved with our events and activities whilst being accessible and approachable.

Opinions expressed by our followers are their own and do not reflect the views of Leeds Museums & Galleries or its employees.

We ask our social media community to respect the following guidelines:

Availability

Leeds Museums & Galleries (LM&G) social media accounts are monitored Monday - Friday (excluding bank holidays) 9am 5pm.

We aim to respond as quickly as possible during that time frame, but if you do not receive a response within 2 working days hours and can't find the information you need on our website, please email <u>museumsandgalleries@leeds.gov.uk</u>.

Privacy

We ask our followers to take care of their personal data. Please do not include personal details, such as your email address or phone number in comments or posts.

Respect

Any posts containing defamatory or discriminatory language, images or videos of anything deemed offensive to others or mentioning commercial services will be removed, and the user may be blocked.

Relevance

We welcome discussion, but please do not post spam or repeat your message on multiple unconnected posts.

Intellectual Property

Please do not post any copyrighted material, such as branded content, graphics, images or videos, unless you have permission from us to do so.

Where to follow us

LM&G are active on Facebook, Twitter, Instagram, YouTube, WordPress and Pinterest.

Our social media accounts

Leeds Museums & Galleries

- <u>Facebook</u>
- <u>Twitter</u>
- Instagram

Abbey House Museum

• Facebook

Kirkstall Abbey

- Facebook
- Deli Market Twitter

Leeds Discovery Centre

• <u>Facebook</u>

Leeds Art Gallery

- Facebook
- <u>Twitter</u>
- Instagram

Leeds City Museum

- <u>Facebook</u>
- <u>Twitter</u>
- Instagram

Leeds Industrial Museum

• <u>Facebook</u>

Lotherton

- Facebook
- <u>Twitter</u>
- Instagram

Temple Newsam

- <u>Facebook</u>
- <u>Twitter</u>
- Instagram

Thwaite Watermill

• <u>Facebook</u>



