



Artist brief: #DYC on the pitch of the pitch – Sporting Leeds public mural and digital art

1. Introduction

Leeds Museums & Galleries seek an artist to co-create with community partners one public mural and a piece of digital artwork to be accessioned by the museum. The subject of these works will be Leeds Caribbean Cricket Club, and the location will be Leeds Kirkgate Market.

This is one of five packages of work planned for commission as part of the #DYC on the pitch off the pitch – Sporting Leeds public murals and digital art project. The subjects of the other four packages of work are Dance in Leeds, Kadeena Cox, Skateboarding in Leeds and Doris Storey.

2. Overview

a. Our organisation

Established in 1821, Leeds Museums & Galleries (LMG) is the largest local authority-run museum service in England and has one of the largest and most significant multidisciplinary collections in the UK. We care for 1.3 million objects which we use to inspire, educate, entertain, and challenge the people of Leeds and visitors to our city. We run historic sites and visitor attractions, to which we welcome over one million visitors each year, approximately 25% of all museum visits across Yorkshire.

Our sites:

- Leeds City Museum
- Abbey House Museum
- Kirkstall Abbey
- Leeds Discovery Centre
- Lotherton
- Temple Newsam
- Leeds Industrial Museum
- Leeds Art Gallery

b. Project description

Sporting public murals and digital art is part of the #DYC on the pitch of the pitch – Sporting Leeds project, funded by the National Lottery Heritage Fund. This project aims to better represent the diversity of Leeds sports in the collections of Leeds Museums

and Galleries and build connections between these and Leeds' public spaces and citizens.

Sporting public murals and digital art will create a series of five murals and associated pieces of digital art portraying Leeds sports, sports people and organisations not currently represented in the city's public art. Through these we will bring the museum collections to wider audiences, diversify Leeds' existing catalogue of incredible sports murals and link these into the museum collections.

Together with our Sporting Heritage Steering Group volunteers we have identified the five mural subjects, these are Kadeena Cox, Doris Storey, Leeds Caribbean Cricket Club, Dance in Leeds and Skateboarding in Leeds. This commission is for the mural and digital artwork representing Dance in Leeds to be located at the Northern School of Contemporary Dance. We are open to your ideas about how these are interpreted and represented.

Our intention is that Leeds Museums and Galleries photograph the final mural and collect these images. We will also collect the commissioned digital artwork. In both cases this will be done with a view to potentially using them in exhibitions and outreach activities, making them available for research and for use by other groups and organisations (subject to internal procedures).

3. Scope

A package of work will include development and delivery of one mural and one piece of digital art reflecting or related to this mural.

The location of the mural will be Leeds Kirkgate Market, LS2 7HY. The area available for art work is approximately W 5500 mm x H 2500 mm. [For more information about the location please see appendix 1.](#)

The subject of the mural and digital artwork will be Leeds Caribbean Cricket Club. [For more information about Dance in Leeds see appendix 2.](#)

The artist is expected to build and maintain the relationship with people connected to the mural subject* and site stakeholders and receive their input into the design. It is the expectation that the artist will be responsible for building and maintaining relationships, but Leeds Museums and Galleries will support where possible (for example, making introductions where there is an existing relationship).

Leeds Museums and Galleries is responsible for getting permissions for the mural location. The artist will be responsible for getting any relevant permissions for their days of work, arranging all necessary equipment (such as scaffolding) along with associated permissions and for providing any materials needed.

The life span of the mural should be a minimum of five years. We expect the artist to use methods and materials in preparation, delivery and finish which will enable the mural to at least meet this minimum term in good condition and maximise longevity. This will include steps such as cleaning the area prior to application of the mural, using paints or other art materials suitable for outdoor use and application of a protective coating on completion. Exact details will be agreed during development, depending on agreed artwork.

We are committed to sustainability and ask that artists work with the most environmentally sustainable materials available. For example, as far as is practicable, we ask artists to use alternatives to traditional spray paints such as water-based spray, spray with ecological propellants and carbon-based spray. We have incorporated potential additional costs for these into our budgeting.

We also expect the artist to supply reflective evaluation throughout the development of the artwork, this could include vlogs, or written reflections on the process.

Copyright for the digital artwork will be signed over to Leeds Museums and Galleries on receipt by the maker of full payment for the work.

Development and feedback stages will be built into this project, an outline of these can be seen in the timescales section below. We are happy to work with each commissioned artist and stakeholders to finalise the stages in a way that works for all parties.

We will be capturing the process and final artwork through photographs, the copyright of which is intended to be signed over to Leeds Museums and Galleries. By signing up to this project the artist gives permission for these photographs to be used in any way Leeds Museums and Galleries decides now and into the future

** By 'people connected' we mean, for example, family members of the person to be represented.*

4. Considerations

- We appreciate environmental factors can impact the creation of outdoor murals. Artists are expected to manage and communicate any changes to schedule resulting from this.
- The fee offered covers the full scope of the project and should include materials, equipment, travel, and refreshments
- Artists are responsible for the cost and logistics of any equipment and/or permits needed to complete their work
- The mural artwork should have a minimum lifespan of five years. Preparation and delivery methods should ensure this can be met and longevity past this maximised.
- Digital artwork should be provided in PNG or TIF format at a minimum of 1200 ppi (unless agreed otherwise) and on a hard digital storage format

5. Timescales

The non italicised dates written below are the hard deadlines. Italicised deadlines will be discussed and agreed post-commission.

Due to the funding of this project all work must be completed and, where applicable, supplied by Friday 25 July at the latest. All dates below are 2025.

Item	Date
Tender period commence	Monday 10 March
Application deadline	Friday 4 April 12pm (midday)
Successful applicant appointed	Monday 14 April
Commencement – initial briefing	Wednesday 15 April
Development of mural (consultation with people connected to mural subject and third parties connected with mural location)	<i>Thursday 16 April – Wednesday 7 May</i>
Draft of mural artwork	<i>Friday 9 May</i>
Feedback	<i>Wednesday 21 May</i>
Second draft of mural artwork	<i>Wednesday 28 May</i>
Feedback	<i>Wednesday 4 June</i>
Snagging to mural artwork design	<i>Friday 6 June</i>

Sign off on mural artwork	<i>Monday 9 June</i>
Delivery of mural	<i>w/c 16 June</i>
Mural snagging	<i>w/c 23 June</i>
Mural sign off	<i>w/c 23 June</i>
Development of digital art with people connected to mural subject	<i>Thursday 16 April – Monday 23 June (at discretion of artist)</i>
Final draft of digital art	<i>Friday 4 July</i>
Snagging	<i>Monday 7 – Wednesday 9 July</i>
Sign off on digital artwork	<i>Friday 11 July</i>
Delivery of digital artwork	<i>Monday 14 July</i>

6. Budget

The maximum budget for this work is £15000. This includes all aspects of the project outlined above. If you wish to discuss the scope of work in relation to this, please get in touch. We encourage competitive tenders.

Our intended payment schedule is outlined below. If you would like to discuss changes to this, please do so prior to submitting a tender.

Appointment – 20% payment
Mural final draft sign off – 40% payment
Mural delivery – 20% payment
Digital art delivery – 20% payment

If you wish to discuss the scope of work in relation to this, please get in touch. We encourage competitive tenders.

7. Tender instructions

The deadline for return of responses is Friday 4 April at 12pm (midday). Applications received after this date will not be accepted.

Please submit the following in your response:

- An outline of your creative approach to the project
- An outline of your logistical approach to the project
- Examples of relevant previous work. Relevant work might include, but is not limited to, projects involving painting on concrete or brickwork, working collaboratively with community groups, working collaboratively to deliver work at a third party owned site
- Background information on yourself or your organisation and team for example where you are located or if you have a particular interest or experience in any sports
- Details of the people who would be involved in the project and their roles
- A quote for the proposed work with a breakdown of your costs including day rates
- Confirmation of your availability to undertake the work

You should demonstrate:

- **Understanding and experience of developing relevant content:** You could demonstrate this by telling us about a project you have worked on that involved painting physical structures, featured people and movement or incorporated community engagement
- **That you can meet deadlines and work to a brief:** For example, by telling us about previous projects where you have worked to a brief on time. This could be a brief for a BTEC/A Level or University project or a commercial brief
- **That you can bring projects in on budget:** Any previous instances of working with a budget would be useful here. If you do not have any you could tell us how you would plan to do this
- **Good communication and project management skills:** You may have developed project management skills in areas that do not explicitly call it that, projects include assignments at college, creating a new filing system at work or organising an event such as a gig

Your response can be provided in any of the following formats:

- A written application of up to 1000 words
- A film of up to seven minutes in length
- An audio recording of up to seven minutes in length

Please send an electronic version of your response via email to:

catherine.robins@leeds.gov.uk with the subject sporting public murals and digital art: Caribbean Cricket Club.



For questions about the project please contact catherine.robins@leeds.gov.uk

The responses will be scored on a combination of price and quality.

We are committed to diversity and want to hear from practitioners that reflect the population of Leeds.

Appendix 1

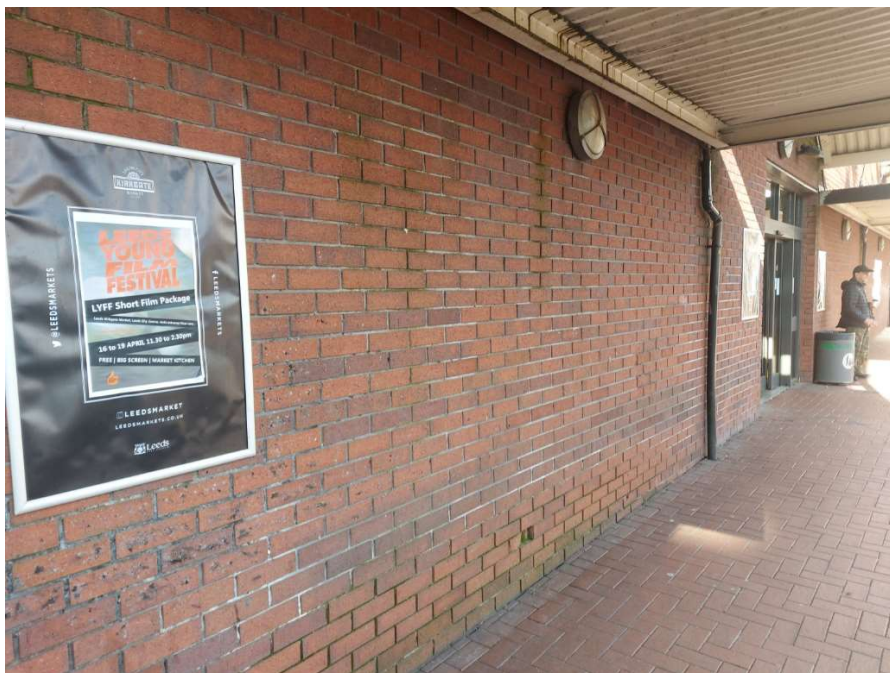
Address

Kirkgate Market, Leeds, LS2 7HY

About the location

- Leeds Kirkgate Market opened in 1857. It was, and is, the largest covered market in Europe.
- The market currently has around 800 stalls situated in both the covered and open-air market areas and sees around 100,000 visitors per week.
- The space for the mural sits on the external wall of what is currently the food hall, opposite the open air stalls.
- Available space measures c. 5.5. m x c 2.5 m (or c. 7 m x 2.5 m if incorporating the space around the advertising frames, pictured below).
- Within the available space is a light and drain pipe which the artist will need to incorporate/work around.

Reference images



Leeds Museums & Galleries



Leeds Museums
& Galleries



Appendix 2

About Leeds Caribbean Cricket Club

Leeds Caribbean Cricket Club was the first West Indian Cricket Club in the UK. It was formed in 1948 by people who had recently moved to Leeds from the West Indies. At their first match the club had just eight players. Now, there are three teams and a junior section all of whom train on their grounds at Scott Hall Road.

Short of labour in the post Second World War years Britain encouraged migration from the Caribbean and in 1948 the HMT Emperor Windrush docked at Tilbury bringing 492 passengers many of them WW2 veterans. Amongst them were Vince Stewart and Alford Gardner from Jamaica who came to Leeds in search of work and a home.

Being passionate about cricket they immediately got a team together. At first, they had no equipment and when a local shop went back on a hire purchase agreement to buy bats, balls and stumps they had to borrow equipment. But within months they had founded the Leeds Caribbean Cricket Club.

Another of the early players was Errol Edward James who also came from Jamaica and had served in the RAF. Errol later became a JP and was in the forefront of the fight for racial equality and justice in Leeds. For this work he was awarded the MBE.

In 1949 the Club joined the Yorkshire Central League. They had no home base and played in local parks including Woodhouse Moor and Roundhay Park before eventually settling in Scott Hall Road and building a club house there. With their families they travelled across Yorkshire to matches on Saturdays and Sundays.

In 1965 Tony Bowry emigrated to Leeds from St Kitt's aged 16. He has been associated with the club for over 50 years and still umpires. He was Yorkshire Cricket Board's Cricket Development officer for West Yorkshire his remit being to encourage the development of black and minority players. He scouted for promising youngsters from the Caribbean and brought them to Britain.

In the 1980's Harwood Williams also from St Kitts who had played for the Leeward Islands was scouted by the club and settled in Leeds from Canada. In 2005 he organised a tour of St Kitts and Nevis for the team. 75 people joined the tour and for some of the party it was the first time they had returned to the West Indies. It was the first of many such tours.

Today the club plays in the Dales Council Cricket League and Leeds Wetherby Cricket League. The club fields 3 senior and 4 junior teams. But by the 2020's the club house

was in such a poor condition that Harwood Williams, the club chair, said of it “when it rained you were better of outside than inside”

However, In April 2024 the club celebrated the opening of a new cricket pavilion at their Scott Hall Road ground financed by Sport England, the ECB and the club itself. At the opening, Alford Gardner, aged 98, was the last surviving member of the original team. The club hopes the splendid new pavilion will become a hub for the local area. Central to the club’s ethos remains their desire for equality and racial justice.

Reference images



Team photograph, c.2019



Caribbean Cricket Club logo



The Caribbean Cricket Club after a match in Yorkshire