

Annual Review



2023/24

Quarterly Report



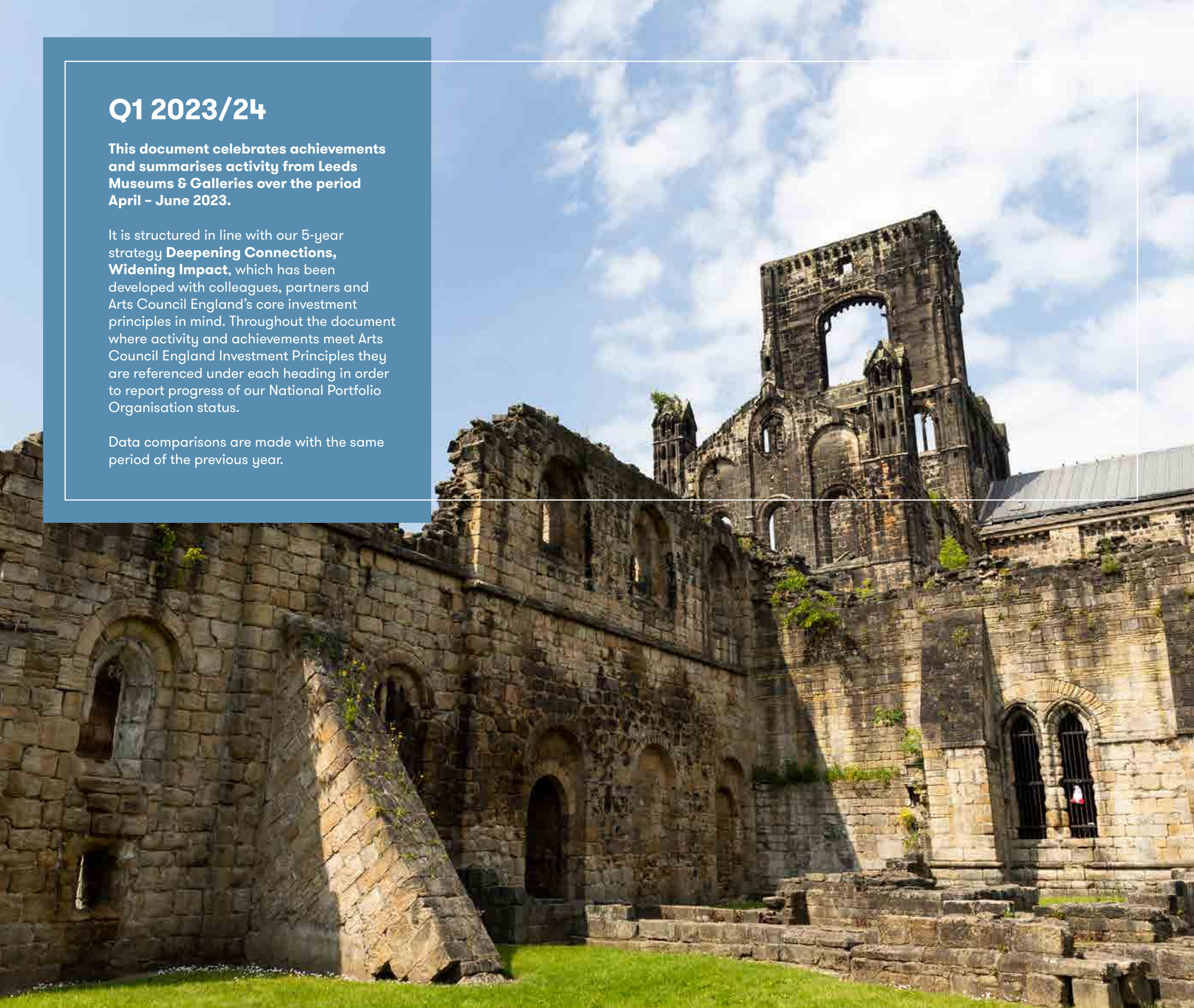
2023/24 Q1

Q1 2023/24

This document celebrates achievements and summarises activity from Leeds Museums & Galleries over the period April – June 2023.

It is structured in line with our 5-year strategy **Deepening Connections, Widening Impact**, which has been developed with colleagues, partners and Arts Council England’s core investment principles in mind. Throughout the document where activity and achievements meet Arts Council England Investment Principles they are referenced under each heading in order to report progress of our National Portfolio Organisation status.

Data comparisons are made with the same period of the previous year.





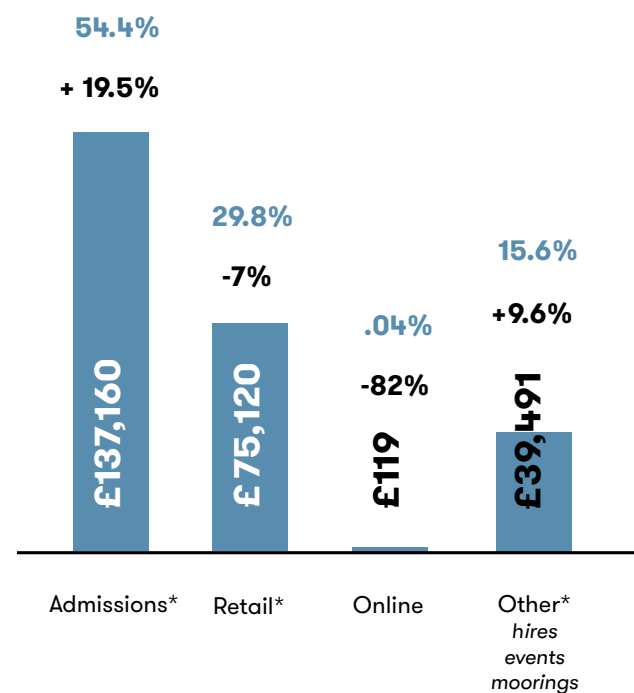
We will be more sustainable and responsible, financially and environmentally

ACE IP MET
Dynamism
Environmental
Responsibility

At a glance

This quarter we have made some significant improvements to our retail offer, as well as looking for new and innovative ways to increase revenue from events.

Our overall admission income has increased, leaving us only 8% off pre pandemic figures (Q1 2019) despite an almost 3% drop in visitor numbers compared to last year (probably caused by good weather in May and June).



Revenue

% = percentage of total revenue

+/- % = difference from 2022/23 Q2

* Minus Lotherton

Headlines

Work has begun to create a new café at Kirkstall Abbey.

It will be completed ready to open in time for the summer holidays where we hope to welcome visitors to a bustling café.

Plans are progressing for an air source heat pump and solar panels

at LIM to reduce carbon use and increase site resilience by dealing with backlog maintenance.

Ongoing discussions with Canal & River Trust regarding Thwaite

Watermill canal boat moorings, with a view to running more efficiently and financially sustainably.

The redeveloped Life on Earth gallery at Leeds City Museum was shortlisted for Sustainability Project of the Year at the Museum

+ Heritage Awards for its focus on low carbon ways of working and increasing environmental messaging to visitors.

The Life on Earth designers Thomas Matthews were shortlisted for a prestigious Design Week Award in the category of 'Design, Climate, Action: Designing Sustainably'.

New programming at Temple Newsam includes a range of premium events

such as the Rooftop Experience and more accessible larger events such as 'Pay as You Feel' Celebration Day.

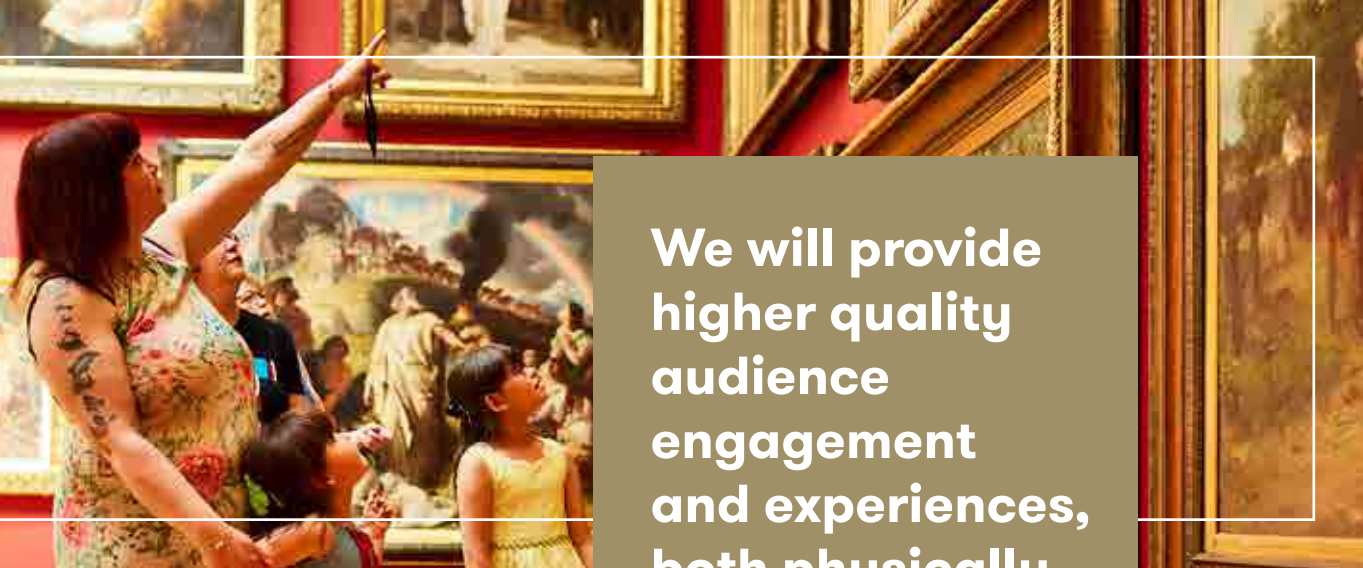
In Focus

Following research conducted last year around the location and retail range at Leeds Art Gallery Shop a business case was put together to outline the opportunities that relocating the shop to the entrance hall could offer.

Work behind the scenes began in reviewing all current stock and researching areas for development in both branded products and those based on our collection. On Thursday



26 May the shop reopened in its new location, showcasing all new fixtures, fittings and product ranges. This has been a positive step in increasing the gallery's financial sustainability. Income is already seeing an uplift from previous years with a 20% uplift after the first four weeks of being open, with the average transaction value increasing from £8 to £10.



We will provide higher quality audience engagement and experiences, both physically and digitally

Headlines

Leeds City Museum's Preservative Party, were named joint winners of the Volunteers of the Year, at the prestigious Museums + Heritage Awards in London.

Series 6 of Museums n'That podcast was released. Featuring guests including, Clare Brown (LMG), Kloe Rumsey (People's History Museum), Nivek Amichund (Tower of London).

Footage capturing a duckling rescue at Leeds Industrial Museum went viral on Twitter with over 495,000 views and press coverage from local news and ITV.

Leeds Art Gallery launched an online guide. Via Bloomberg Connects, the guide includes highlights from the permanent collection and the new Sonia Boyce exhibition, *Feeling Her Way*.

We nearly have 1,000 objects and 11 stories published on Google Arts and Culture and continue to add to this.

We have worked on the set up of the new Illuminate platform where we will gather survey data throughout the year on tablets and QR codes on site.

At a glance

We continue to look for ways to improve the quality of the experience we offer across the board.

This quarter we see work come to fruition to launch a new digital guide to Leeds Art Gallery.

Venue Visitors
230,200

Q1 2023/24

236,880
Q1 2022/23

-2.8%

→ ACE IP MET
All

Press Highlights

Paul Ratcliff talks to BBC Radio Leeds about Outside In at Temple Newsam:
[Radio Leeds - Listen Live - BBC Sounds](#)

Full page feature on Abbey House Museum in the Yorkshire Post:
[Abbey House Museum: A journey back in time behind the scenes at one of Leeds' best kept secrets | Yorkshire Post](#)

BBC National online article about largest egg at Leeds Discovery Centre:
[Leeds: Visitors to get glimpse of one of world's biggest eggs - BBC News](#)



Visitors

185,163
2023/24

181,606
2022/23

+1.9%
New website visitors



Views

592,104
2023/24

621,954
2022/23

-4.7%
Webpage views



Podcast

23,540
2023/24

15,542
2022/23

+51%
Downloads



Socials

330,158
2023/24

316,963
2022/23

+4.2%
Followers

In Focus

After six seasons of Museums n' That we'll be taking a little break as we assess what's next for our podcasting future.



The podcast was originally created as an engagement tool to build on our social media audience and develop our tone of voice. Our informal approach has been popular with our audiences and has helped greatly in the visibility of the service, the work we do and the culture we have here.

We used this platform to explore topics in a longer format, allowing for more in-depth and challenging discussions, while also providing a space for people in roles across the service to speak about their experiences. We have developed a dedicated following with downloads from 88 countries, given talks to peers from across Europe, and created audio tours for our own museums.

We will continue to be a leader in collaborative, sustainable, accessible cultural learning and creative skills development

ACE IP MET
Dynamism
Environmental Responsibility
Inclusion & Relevance



Headlines

Family holiday activities during Easter and May half term reached 25,989 people, linked to the Art Fund Wild Escape programme.

Leeds Industrial Museum have been working with disabled, D/deaf artists and creatives to develop commissioned pieces for display as part of LEEDS 2023.

SEND pupils engaged with gardening at Thwaite Watermill, in partnership with The Conservation Volunteers and Hyde Park Source.

'Can you work in a place like this? I really like it here' - Participant

We supported 3 mentoring relationships, chaired the Yorkshire Accessible Museums (YAMN), and presented at the Museums and Heritage Show about inclusive recruitment.

MyLearning gained new business through a stand at the Museums and Heritage Show.

At a glance

Inclusivity and access are at the heart of our practice.

Careers for All supports people with disabilities and neurodiversity into employment by gaining life and work skills. Our relaxed family events and sensory spaces are popular in the school holidays.

MyLearning*

432,679

page views, downloads and watched videos

53,930

Unique Users



Pupils

11,140
2023/24

6596
2022/23

+68%
Engaged through workshops, self led and outreach



Family

25,989
2023/24

37,776
2022/23

-31%
People engaged in family activities



SEND

11
2023/24

27
2022/23

-59%
Workshops differentiated for pupils with SEND needs

*A note on analytics data: This quarter is the first time we have used the new GA4 Google Analytics tool which is a large update on the old way Analytics worked. Since the data is measured in a different way we will not be able to compare with previous periods.

In Focus

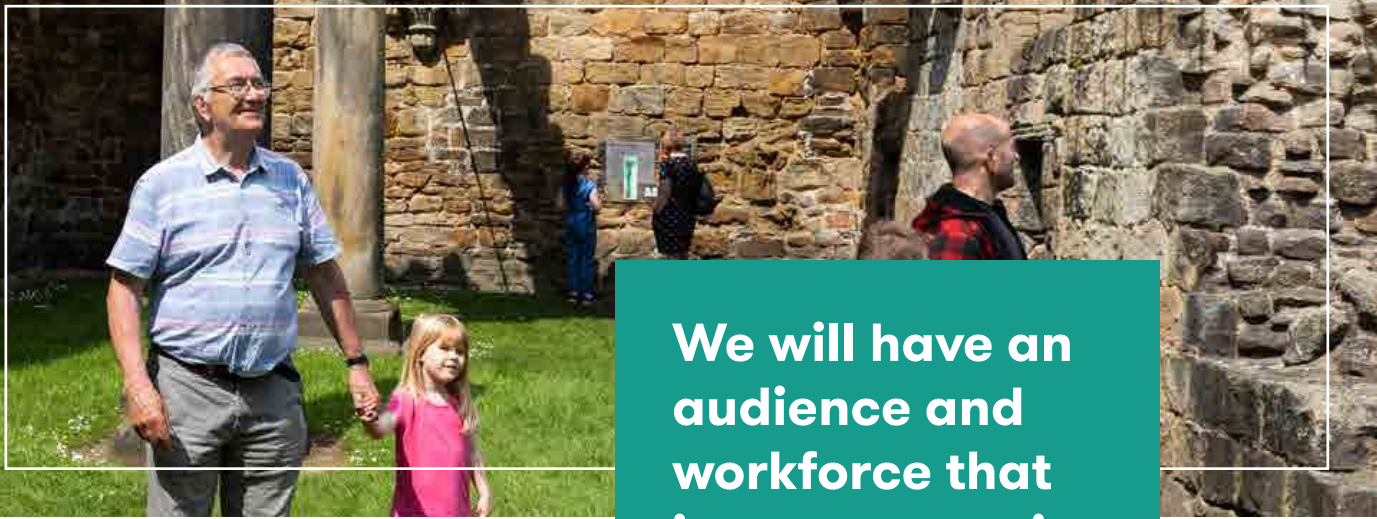
We were finalists for this year's National Disabilities and Autism awards for a programme working with a group of students with complex needs, or profound and multiple learning disabilities, exploring the world of ASMR (Auto Sensory Meridian Response).

We worked with them to create ASMR films for our wider public programmes using objects at Lotherton Hall. We were interested in the impact on their wellbeing. The awards are focused on social care, so it's really exciting for the work to be recognised outside of arts and culture.



'It encouraged positive relationships with adults and peers... our students have gained so much from it, to see them engage with the project was certainly a WOW! Moment'

- Teacher



We will have an audience and workforce that is representative and reflective of the city

ACE IP MET
Ambition & Quality
Inclusion & Relevance

At a glance

A lot of preparation work behind the scenes has taken place this quarter, with the first draft of the 'workforce development plan' complete and audience development in proprietary stages to conduct visitor demographic research over the next quarter.

15 +200%
Co-curated events

6 +20%
Co-curated displays

205
Community creative sessions

36
Generous hostings



Volunteers

103
2023/24

106
2022/23

-3%
Volunteers



Hours

2840
2023/24

2565
2022/23

+11%
Hours contributed by volunteers

Headlines

All managers completed Leeds City Council's Equality and Diversity in-person training module and are embedding objectives related to this into appraisals.

Neurodivergent volunteers are being supported to give their time and skills to the service, in some cases earning paid roles and placements.

LMG's first all staff day took place at Leeds City Museum on 10 May with around 160 colleagues taking part.

Four Project Placements are currently being recruited to. These are for 30 days and paid at the LCC Living Wage with an emphasis on reducing barriers to getting started in the sector.

Careers for All has engaged two digital work experience placements, one in person work experience and a 10-week (1 day a week) group work experience gardening at Thwaite Watermill.

In Focus

We invited individuals, groups and school children across Leeds to make their own sunflowers, which have been displayed in the Brodrick Hall at Leeds City Museum during World Refugee Week, 20 - 25 June.

The theme for Refugee Week this year was #CompassionIntoAction. The aim was to raise awareness of all the individuals who have come to Leeds to seek sanctuary; showing compassion, offering support and giving a platform for the voices of refugee communities,



celebrating their contribution to culture, art and the city. 58 groups made sunflowers with many more made by individuals. Nine groups visited the exhibition and/or had sessions relating to the exhibition. The project has been supported by 13 volunteers, including people with lived experience of seeking sanctuary.

Young People

45 attending regular groups

Preservative Party
Youth Collective
Care Creatives
Cotton Detectives



We will have collections and heritage assets that are better known, better understood, and better cared for



At a glance

Work continues to be busy in relation to collections management including new acquisitions, loans out, improving documentation and conservation as well as across sites with key projects such as the Flood Alleviation Scheme at Leeds Industrial Museum.

ACE IP MET
All



189
Objects conserved

1933
Objects condition checked

209
Enquiries answered

1474
TMS records updated

398
Records amended as a result of community input

313
New records created

25
Researchers accessing collections

Visitors to objects on loan out

675,644

Q1 23/24

Long Loans
(12 months+)

175 out +/- 0%
990 in from 72 lenders

Short Loans
(up to 12 months)

59 out to 25 venues, 4 international
754 in from 118 lenders

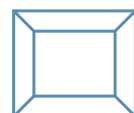
The Picture Library

Members Loans

330 **419**
2023/24 2023/24

287 **351**
2022/23 2022/23

+15% **+19%**
Members Artworks on loan



Headlines

Surveys underway to remove asbestos roofing from Leeds Industrial Museum in a sympathetic way, whilst also opening the possibility for solar panels.

A new Project Facilitator has joined to restart the Designation Development Fund project *Grief, Joy & Togetherness* at Temple Newsam and bring it to completion.

Three new partnership projects were selected in April for the Cross Disciplinary Innovation Fund with the University of Leeds which brings collections curators and academics together.

The NPO conservation budget for 23/24 has been allocated to projects based on proposals from collections' curators.

The restoration of the Butler's Pantry has begun at Temple Newsam. Just over £250K has been raised to transform the current technical workshop into an 1890s Butler's Pantry.

Community Engagement Manager gave a presentation at the Care-ful Museums Conference at Nottingham Trent University, "Fostering a Sense of Wellbeing and Belonging in Leeds: Benefits and Considerations".

Assistant Community Curator, Leeds Industrial Museum and Thwaite Watermill has reviewed 600 records relating to the LGBT+ community on TMS and amended the accuracy of 398 records.

With the Lanuvian marbles on loan to an exhibition in Naples, their display space in the Ancient Worlds gallery at Leeds City Museum has been filled with an intervention asking visitors to share their thoughts on what they expect from the gallery with a view to future redevelopment. *Pictured.*





In Focus

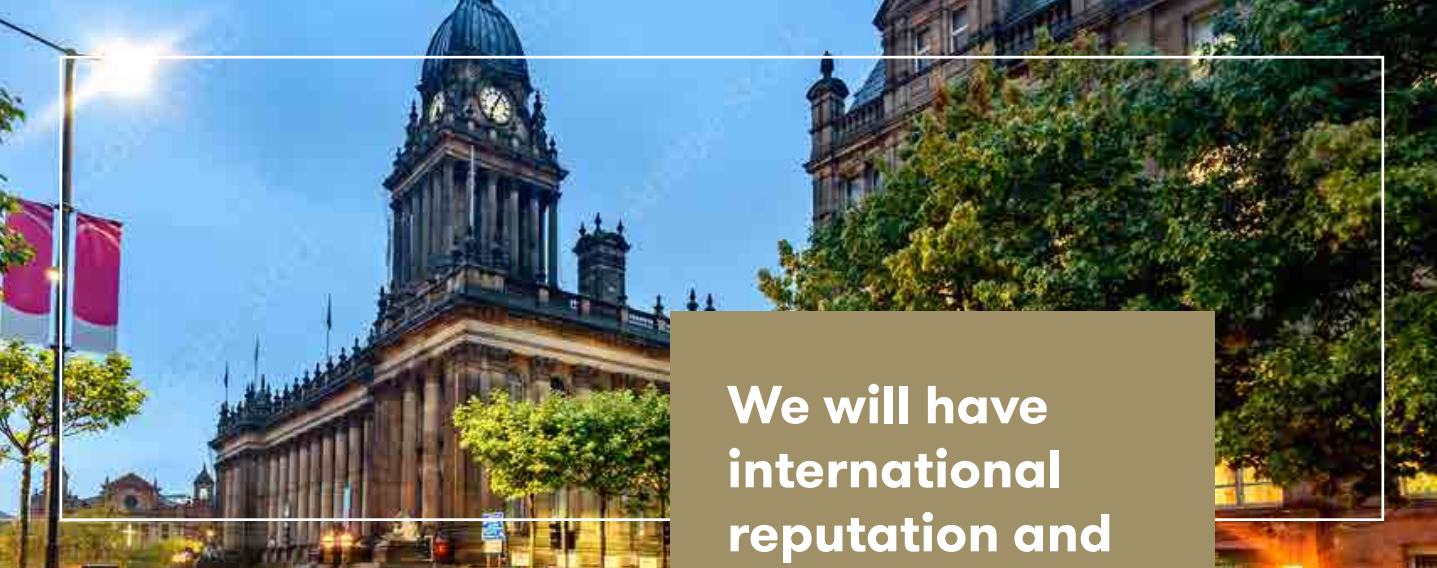
After being built around 130 years ago, the Butler's Pantry at Lotherton has now been opened to visitors for the first time.

The Butler's Pantry is where everything needed for the Dining Room would be stored and cleaned, it was a space for the butler and the footmen to work. Volunteers have been researching the people who worked in the house and the butlers who would have used this pantry. One of the first was Thomas Creswick who came from London.

His story is told in the room.

The room still has its original floor, windows, and fireplace. It also has the massive safe where the family silver and valuables are kept! New cases have been created from the original cupboards to showcase some of the glass and china that the was used.

Opening this room is the latest in our plans to tell the story of the people who lived in the house and worked here as servants. Previously three servants' rooms were re-opened that had been converted into a gallery. There is a lot of public interest in the servants' stories.



We will have international reputation and reach, and play an important role in Leeds 2023 and its legacy

At a glance

We continue to increase our reach through working with international communities here in Leeds as well as showcasing our work internationally.

Headlines

Museums n'That podcast now downloaded in 88 countries.

We have worked with partners Visit Leeds to welcome Chinese Student Ambassadors to Leeds Discovery Centre for a tour around the store and object session.

Nine months of work came to fruition in National Refugee Awareness Week with Leeds City Museum displaying hundreds of sunflowers made by international communities.

We have been working with Leeds 2023 on promoting our events, securing key features in their highly distributed programme

International winter school coming to Leeds Museums and Galleries in Jan 2024 – events also taking place in Ghent and Tilburg, partnering with [Museum Dr Guislain, Belgium](#).

ACE IP MET

→ All

Headlines Continued

We opened Sonia Boyce, *Feeling Her Way*, at Leeds Art Gallery and had a fantastic event to mark the occasion partnered with Leeds 2023. The work was originally commissioned by the British Council for the 59th International Art Exhibition – La Biennale di Venezia, 2022.

The Preservative Party, Leeds City Museum's young volunteers, were shortlisted in the category of 'Young people co-creating public spaces' at the Eurocities Awards for the *Overlooked* exhibition.

Collection loans to Amsterdam, Chicago, Naples and Istanbul in this quarter.



In Focus

We have been working in partnership with The Courtauld to tell the story of how a lost masterpiece was hidden for more than 100 years under another famous 20th Century painting in our collection.

After undergoing conservation, more specifically x-ray analysis, by students at The Courtauld Department of Conservation in London, a painting was discovered to be underneath the portrait *Praxitella*, by Percy Wyndham Lewis.

We have received national press coverage on the opening of *Things Left Unsaid* our new exhibition at Leeds Art Gallery showcasing the work of the 'hidden artist' Helen Saunders as well as the popular *Praxitella* painting, increasing our reputation and reach.



[Secret beneath mystery masterpiece revealed in Leeds - BBC News](#)

Quarterly Report

2023/24 Q1

Quarterly Report

2023/24 Q2



Leeds Museums
& Galleries

Q2 2023/24

This document celebrates Leeds Museums & Galleries' achievements and summarises key activity over the period July – September 2023.

It is structured in line with our 5-year strategy **Deepening Connections, Widening Impact (2022-27)**, which has been developed with colleagues, partners and Arts Council England's core investment principles in mind. Throughout the document where activity and achievements meet Arts Council England Investment Principles they are referenced under each heading in order to report progress of our National Portfolio Organisation status.

Data comparisons are made with the same period of the previous year unless otherwise stated.

Leeds Museums & Galleries' Strategic Outcomes

- 1** We will be more sustainable and responsible, financially and environmentally
- 2** We will provide higher quality audience engagement and experiences, both physically and digitally
- 3** We will continue to be a leader in collaborative, sustainable, accessible cultural learning and creative skills development
- 4** We will have an audience and workforce that is representative and reflective of the city
- 5** We will have collections and heritage assets that are better known, better understood, and better cared for
- 6** We will have international reputation and reach, and play an important role in LEEDS 2023 and its legacy.



OUTCOME 1

We will be more sustainable and responsible, financially and environmentally

ACE IP MET

Dynamism

Environmental Responsibility

At a glance

It's been a successful quarter in terms of improvements to admissions and signs of growth in catering, with a new café at Kirkstall Abbey reporting healthy sales.

Retail is also doing well with strong results at Leeds Art Gallery compared to elsewhere. The foundations of a fundraising culture are being laid with training for front of house teams, and a website for the new development trust. The installation of an air source heat pump should make Leeds Industrial Museum more sustainable and environmentally responsible.

Revenue

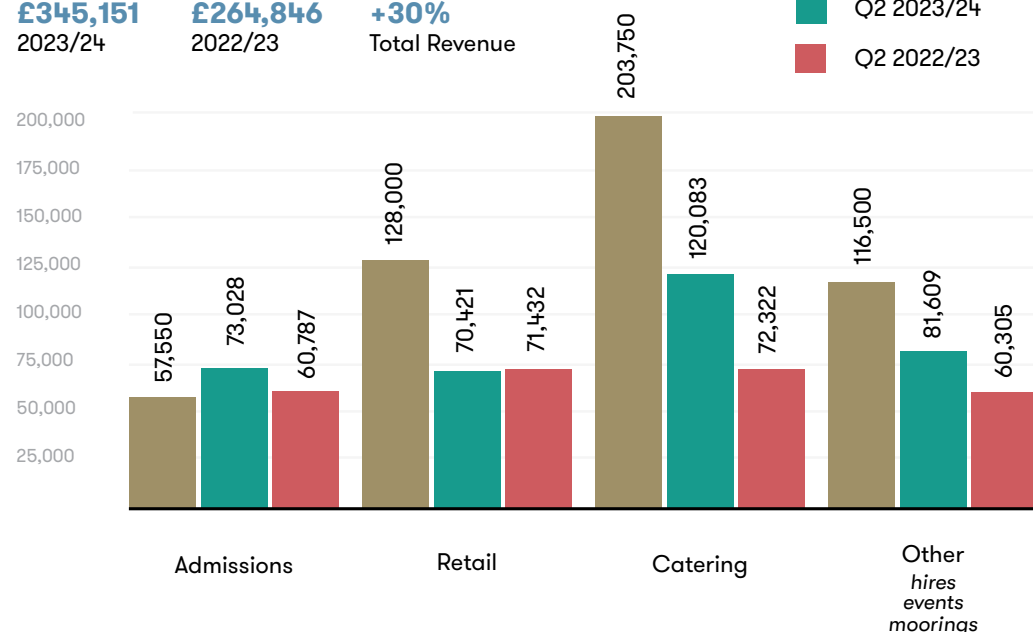
£345,151 2023/24
£264,846 2022/23
+30% Total Revenue

Key

Budget

Q2 2023/24

Q2 2022/23



Headlines

Front of House staff at Leeds Art Gallery and Leeds City Museum took part in Encouraging Donations training to help develop skills and confidence in encouraging on-site donations.

The Audience Development team have been working hard to create a new website for Leeds Museums & Galleries Development Trust, launching soon!

Our retail team have been organising an art book sale to move older stock on and capitalise on the busiest period at Leeds Art Gallery.

Collaboration between Temple Newsam and the retail team has seen work begin on the concept of a new shop in the historic house.

Abbey House Museum volunteers have worked with partners across Leeds to gather oral histories and co-curate **a new exhibition about sustainability in Leeds.**

Leeds Industrial Museum continues to prepare for de-carbonisation, with an Air Source Heat Pump planned for this financial year.

Leeds Industrial Museum is investing time into the retail offer on site, with plans for shop development during upcoming building work to install new heating units.

The Tiled Hall Café at Leeds Art Gallery hosted the British Library's 50th birthday event on 19 September and Leeds Industrial Museum was the venue for Leeds Civic Trust's launch of Heritage Open Days on 8 September.

In Focus

Following a commercial review of the café at Abbey House Museum, we decided to move the café across the road to the visitor centre at Kirkstall Abbey, a much busier site.

We changed the offer to a grab and go style menu more suited to the audience visiting the Abbey and surrounding parkland. Working with specialist commercial consultants, a full specification was planned and new suppliers sought. The café successfully opened on 2 August showcasing a new



counter area, fixtures, fittings and furniture. This has proved a positive step in improving the financial sustainability of the Abbey and income has increased by 37% over the same period last year. The café move also opens further opportunities at Abbey House Museum for more community and commercial events and hires in the old café space.



OUTCOME 2

We will provide higher quality audience engagement and experiences, both physically and digitally

At a glance

We continue to look for ways to improve the quality of the experience we offer both online and at our sites through embedding audiences at the heart of everything we do.

Venue Visitors
250,806

Q2 2023/24

269,140
Q2 2022/23

-6.8%



Visitors

191k
2023/24

183,736
2022/23

+3.9%
New website visitors



Podcast

23,700
2023/24

15,542
2022/23

+52.4%
Downloads



Views

610k
2023/24

621,230
2022/23

-1.8%
Webpage views



Socials

319,017
2023/24

316,963
2022/23

+0.6%
Followers

Press Highlights

July 1: [Medieval Kirkstall Abbey monks' book returns to former home](#) - BBC News

July 2: [Great-grandson travels 10,000 miles to Leeds to see -160year-old model](#) - BBC News

August 7: ['What you rapping all Yorkshire for?' How Leeds defied the doubters to become a hip-hop haven](#) - The Guardian

August 16: [Online picture of Reclining Woman: Elbow being cleaned at Leeds Art Gallery](#): - The Times

The stats on this page are taken from 1 Apr – 27 Jun 2023.

Headlines

A Hip Hop Journey: 50 years of Kulture' launched at Leeds City Museum in July. The exhibition is co-curated with Hip Hop Historian Society and runs until 24 March 2024. (Pictured below.)

New portable gallery seating has been installed at Leeds City Museum to help improve the experience of visitors with mobility issues.

Kirkstall Abbey hosted Leeds International Beer Festival and welcomed 8000 people over three days of unusually glorious September weather.

Vikings took over Thwaite Watermill for a special weekend event that saw the site come to life with Viking warrior demonstrations on 23 and 24 September.

Leeds Industrial Museum launched the LEEDS2023 exhibition 'Any Work That Wanted Doing', giving representation to disabled artists now and disabled industrial workers of the past.

A new temporary exhibition 'Engineering: Building Better Futures' is in development at Leeds Industrial Museum, co-curated with volunteers and partner organisations, it is part of Smeaton300 and LEEDS2023.

We are working on collating what we have learnt and implemented in relation to access in recent exhibitions such as Overlooked to share across LMG.



2023/24 Q2

In Focus

Leeds City Museum's latest temporary exhibition opened in July celebrating the fiftieth anniversary of the first block party and formation of hip hop culture.

The exhibition has been co-curated with the volunteer-run Hip Hop Historian Society and showcases the history of the ground-breaking movement in Leeds. 'A Hip Hop Journey: 50 years of Kulture' explores the five pillars of hip-hop: DJing, MCing, aerosol art, B-boy and B-girl style, and knowledge, with a focus on Leeds' own hip-hop history.

The exhibition features stories and objects from inspirational local artists, renowned record shops, and communities from across Leeds and Yorkshire.

To date, **the exhibition has attracted 22,709 visitors** and has featured in the Guardian and BBC Radio 4's Front Row. Over thirty different lenders have loaned over 800 objects making it one of the largest co-curated undertakings at LMG.

'This was such an incredible experience, from the live band with a host of Rappers, to the live art installation of the New York subway train, a totally different and new concept getting the kids "tagging". When we left we were blown away. What an amazing experience.'

- Participant





OUTCOME 3

We will continue to be a leader in collaborative, sustainable, accessible cultural learning and creative skills development

ACE IP MET
Dynamism
Environmental
Responsibility
Inclusion &
Relevance

At a glance

The learning focus for Quarter 2 has been on our targeted school programmes and curriculum planning packages, and the development and testing of a family evaluation framework over the summer holidays.

MyLearning*

391,910

page views,
downloads and
watched videos

54,424

Unique
Users



Pupils

6691
Q2 2023/24

4801
Q2 2022/23

+39%
Engaged through
workshops, self
led and outreach



Family

46,575
Q2 2023/24

30,489
Q2 2022/23

+52%
People engaged
in family
activities



SEND

4
2023/24

30
2022/23

-87%
Workshops
differentiated
for pupils with
SEND needs

Headlines

Shortlisted for Children and Young People Now Award for Leeds Curriculum and Primary School Membership (ceremony Nov 2023). Valuable advocacy within social care and education sectors.

Led a workshop for 25 people at the Arts in Society international conference about our initial teacher training research with York St John and Leeds Trinity Universities and GORSE SCITT (July 2023).

Head of Learning & Access is on the Department for Education and Department for Culture, Media and Sport Expert Advisory Panel for the national Cultural Education Plan (to be published Spring 2024).

We supported four mentoring relationships, hosted the Child Friendly Leeds ambassadors event at Temple Newsam House, chaired the Yorkshire Accessible Museums (YAMN), and led workshops at the Group for Education in Museums (GEM) conference and the Inclusive Museum conference engaging with 123 people about our SEND practice.

Launched two large MyLearning resources in partnership with Smeaton 300 and the British Library.

Led over 150 family activities, including coding and clay work at Temple Newsam House and fairytales at Abbey House Museum

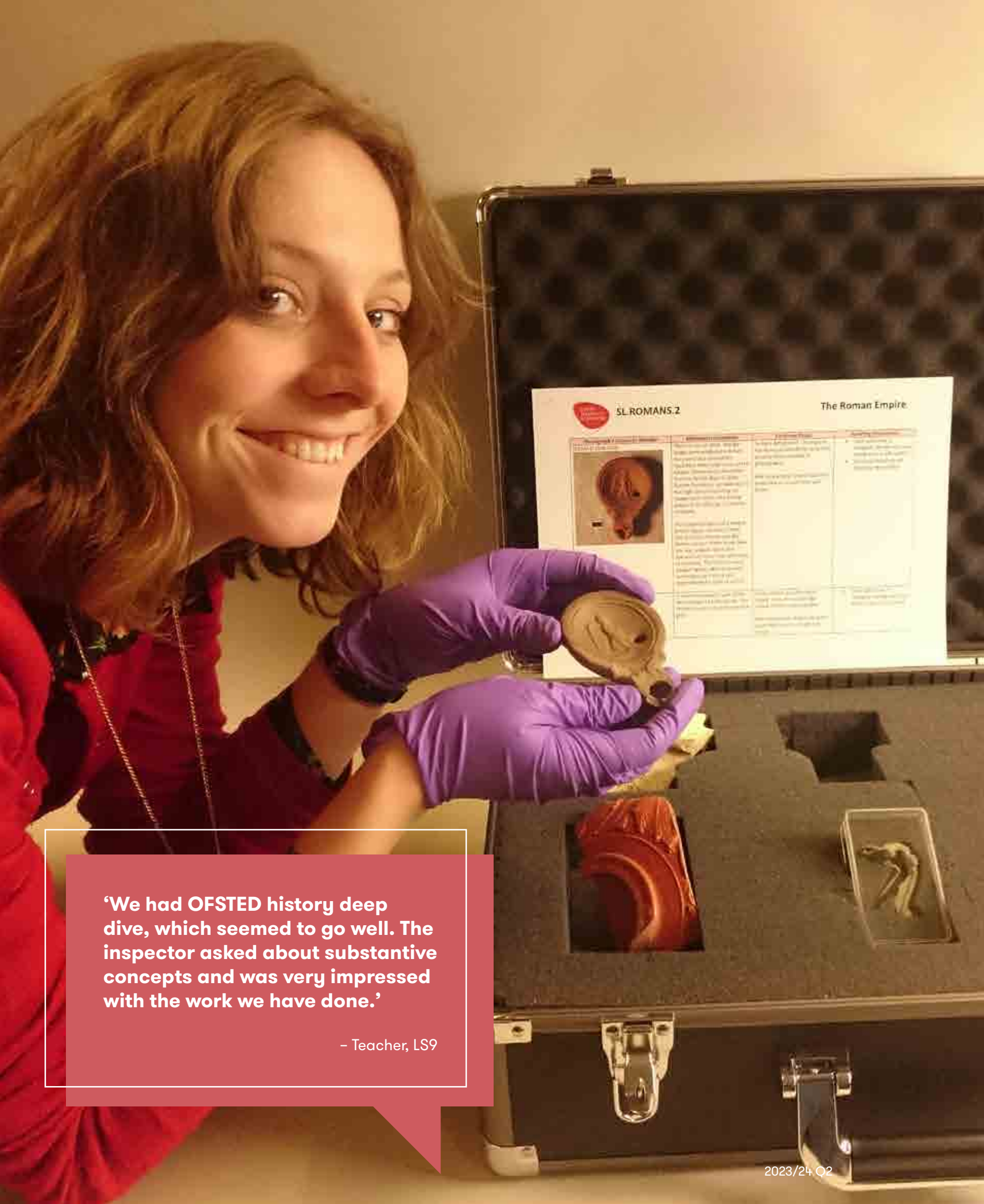
Youth takeover at Leeds Art Gallery during the summer, with workshops devised and led by young artists from the gallery's Youth Engagement programme.

Preservative Party visited University of Leeds as part of a partnership that considers co-developed research and aims to reduce the barriers around further education.

Planning underway for January 2024 weeklong international Winter School on Wellbeing and Culture, with partners in Belgium and Netherlands. Venues Leeds City Museum and Leeds Industrial Museum.

A Young Curators group launched at Lotherton this summer, with up to 15 members ages 14 – 25. We met over four days including a visit to M&S Archive and Leeds Art Gallery, as we explored themes around childhood and teenage clothing. The group will be curating part of the upcoming 'Childhood' exhibition in 2025.

*MyLearning analytics: Changes to GA4 Google Analytics tool means data measured in a different way we will not be able to compare with previous periods



'We had OFSTED history deep dive, which seemed to go well. The inspector asked about substantive concepts and was very impressed with the work we have done.'

- Teacher, LS9

In Focus

Our Primary School Membership scheme gives schools access to accessioned museum objects in their classrooms, supported by whole school curriculum planning and CPD for teachers, pupil workshops and assemblies.

In academic year 2023-24, we will be supporting 21 schools through levelled packages (11 Bronze, 3 Silver, 7 Gold; total income £25,400). The humanities curriculum planning is particularly successful for raising teacher confidence by supporting with depth of subject knowledge, progression tracking, and curriculum sequencing - all things monitored by OFSTED. Schools we have supported are now being inspected.

We can see the direct correlation between our work and the OFSTED report:

'Leaders have developed an ambitious curriculum that brings learning to life for pupils. When learning about Windrush, pupils find out about Gertrude Paul, the first black head teacher in Leeds. Leaders have made sure that the curriculum reflects the diverse community that the school serves. Adults have high aspirations for all pupils in the school. The curriculum supports pupils to achieve these aspirations... Pupils learn about steam power, mechanisation and the development of factories. This helps pupils to consider the impact and legacy of this period in history.'

Extract from OFSTED report for Bracken Edge Primary (LS7), June 2023 (published September 2023).

The topics and approaches mentioned are as a direct result of our curriculum work with these schools.



OUTCOME 4
We will have an audience and workforce that is representative and reflective of the city

ACE IP MET
 Ambition & Quality
 Inclusion & Relevance

At a glance

This quarter has seen the workforce development plan finalised and audience research taking place alongside new volunteering and community partnerships.

54 +157%
 Co-curated events

10 +43%
 Co-curated displays

167 +50%
 Community creative sessions

44 +44%
 Generous hostings



Volunteers

103
 2023/24

124
 2022/23

-17%
 Volunteers



Hours

2286
 2023/24

2822
 2022/23

-19%
 Hours contributed by volunteers

Headlines

Workforce Development Plan written and rolling out.

Audience research has been taking place throughout this quarter across all venues, focusing on demographics, experience and satisfaction levels.

Progression pathways in the volunteer and community programmes. Eight young adults became paid facilitators or were recruited to the Project Placement scheme.

New partnerships formed with DeafEx and GATE, who have visited Leeds City Museum for the first time.

Youth Engagement Curator at Leeds City Museum has begun BSL lessons and attended Deaf Forum and other Deaf networking events.

Community Engagement Manager presented on LMG inclusion work at the Leeds City Council Inclusivity Week Celebration event.

Tours of Lotherton in Cantonese, Mandarin and Japanese written and delivered, by a Lotherton History Group volunteer working with the Assistant Community Curator.

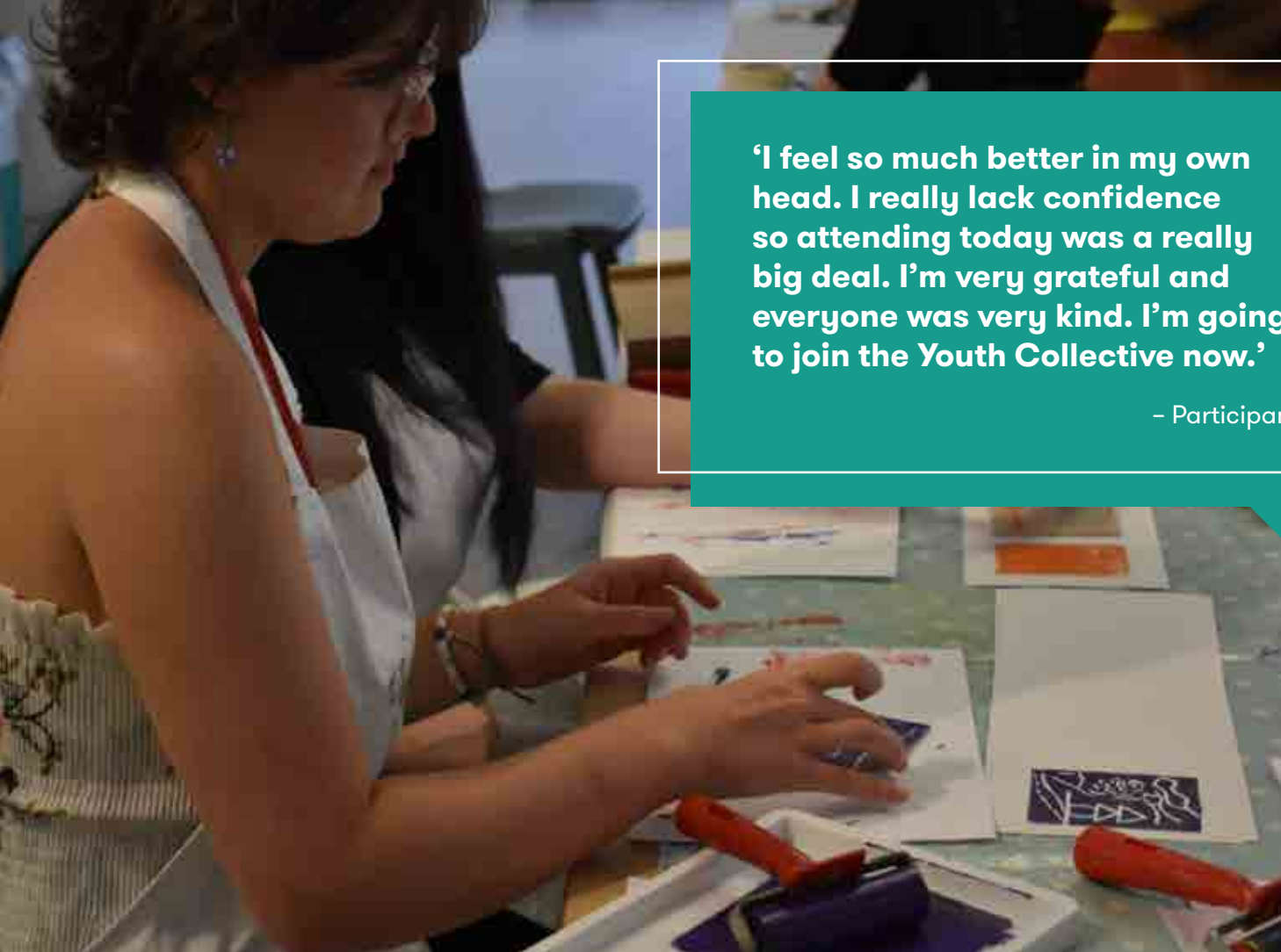
Community Engagement Team has worked with 135 partners this quarter.

LCC Equality, Diversity & Inclusion principles applied to recent Visitor Assistant recruitment at Thwaite Watermill.

'Any Work That Wanted Doing' LEEDS 2023 exhibition at Leeds Industrial Museum gives representation to contemporary disabled artists and historic mill workers. (Pictured below.)

'Engineering' exhibition at Leeds Industrial Museum in development with a group of young volunteers and partner organisations to ensure representation of audiences.





‘I feel so much better in my own head. I really lack confidence so attending today was a really big deal. I’m very grateful and everyone was very kind. I’m going to join the Youth Collective now.’

– Participant



In Focus

Over the summer period in August, Leeds Art Gallery’s Artspace was alive with young adults aged 24 -14 years accessing our creative spaces.

Engagement funding from Art Fund to support Sonia Boyce’s exhibition helped four members of the Gallery’s youth programme, the Youth Collective to deliver a three-day youth engagement takeover supported by Angie Thompson, Youth Engagement Curator. Sonia specifically encouraged members of the global majority to apply and as a result, Angie trained the group in creative practices and safeguarding procedures, so the four women of Black and Asian heritage felt comfortable to deliver live to the young adults.

Each of the Youth Collective volunteers are emerging practicing artists, so we used the backdrop of Feeling Her Way as an opportunity for them to showcase their skills including printing, creative storytelling and deejaying. Participants commented on the laid-back atmosphere and enjoyed the selection of activities.

Everyone loved the activities being delivered by people similar to their age therefore, enhanced their creativity. 186 young adults attended the sessions, and we received wonderful feedback. Five people who attended the sessions have now signed up to be volunteers with the Youth Collective.



‘I really feel I have a greater understanding of the procedures for setting up and delivering.’

– Participant

OUTCOME 5

We will have collections and heritage assets that are better known, better understood, and better cared for



At a glance

Another busy quarter for conserving, researching and sharing LMG's collections with audiences in Leeds and beyond alongside vital work to support the integrity of our historic buildings.



ACE IP MET
All

192 +1.6%
Objects conserved

646 -66%
Objects condition checked

339 +51%
Enquiries answered

2518 +58%
TMS records updated

293 -27%
Records amended as a result of community input

557 +36%
New records created

35 +30%
Researchers accessing collections

Visitors to objects on loan out

133,665*

Q2 23/24

644,675

Q2 23/24

-79%

Long Loans (12 months+)

175 out +/- 0%

990 in from 72 lenders +/- 0%

Short Loans (up to 12 months)

69 out to 19 venues, 3 international +17%

1472 in from 146 lenders +95%

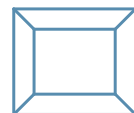
The Picture Library

Members Loans

349 **440**
2023/24 2023/24

291 **376**
2022/23 2022/23

+20% **+17%**
Members Artworks on loan



Headlines

Six new volunteers are working with the Leeds & Social History curator on cataloguing the photographic collection.

New research into the Trinidad postcards from members of the Preservative Party, one of whom was born in Trinidad, in a hospital featured in one of the postcards.

On Monday 25 September, Temple Newsam hosted a study day on Chinese wallpaper organised by Historic Houses. This brought together experts in this field, including academics, curators and conservators to explore this unique and fascinating cross-cultural product and chinoiserie more broadly. A number of lectures were given, followed by a panel discussion and exploration of Temple Newsam's unique Chinese wallpaper (pictured below.)

Six works were acquired for the fine art collection through the Penny Mason & Richard Sykes bequest distributed by the Contemporary Art Society, including a work by current Turner Prize nominee Jesse Darling.

Work underway to commission quinquennial condition surveys for our sites to ensure they are maintained and improved.

The current Flood Alleviation Scheme and upcoming MEND project at Leeds Industrial Museum will ensure collections and built assets are better protected and cared for.

Thwaite Watermill presented findings and best practice from a recent Conservation Management Plan to Museum Development Yorkshire 'Brew Up' industrial museum group.



Please note comparison figures on this page are with Q1 23/24. * Some data pending



In Focus

Lotherton has been very lucky to be awarded a grant from the Decorative Arts Society, which has been matched by funding from Arts Council England NPO programme to enable the conservation of some of the Arts and Crafts lighting.

This will literally illuminate the collections, whilst showcasing innovative and beautiful designs by important designers W.A.S Benson and C.F.A. Voysey. These were cutting edge in their day but are now in serious need of TLC. The lights will be sent to conservators who will bring them back to their former glory. There will also be high quality replica shades made in authentic materials, so the lamps look as the designers originally intended.



OUTCOME 6

We will have international reputation and reach, and play an important role in Leeds 2023 and its legacy

At a glance

We continue to increase our reach through working with international communities here in Leeds as well as showcasing our work internationally.

Headlines

Facilitated a workshop at the Inclusive Museum conference (September 2023), in Vancouver, Canada about the award-winning Careers for All employability programme, engaging with 123 people.

Facilitated a workshop at the Arts in Society conference (July 2023), in Krakow, Poland about our award-winning initial teacher training research to 25 people.

Fostered working relationships with the Freie Universität, Anoha (Jewish Children’s Museum) and Deutscher Museumsbund (German Museums Association) during a study visit to Berlin.

Leeds Curriculum research published in the International Journal of Arts Education (September 2023)
[Building a Citywide Arts Curriculum to Raise Attainment - CGScholar.com](https://www.cgscholar.com)

Community Engagement Manager wrote a provocation on community engagement for the International Journal of Arts in Society.

Headlines

Leeds Art Gallery community and youth team have worked with LEEDS 2023 on events and projects including an upcoming youth takeover, and a quilting project.

A new LEEDS 2023 exhibition, Engineering, at Leeds Industrial Museum, strengthening connections with audiences and partners as a legacy of the Year of Culture, with another to follow.

International Winter School coming to Leeds City Museum and Leeds Industrial Museum in January 2024, with 20 participants from across Europe.

International stories at Leeds Industrial Museum relating to railway collections continue to reach an international audience through press.

Head of Service gave a talk at Leeds City Museum to cultural leaders from West Kowloon Cultural District, Hong Kong.

ACE IP MET

→ All

In Focus

After being displayed for three months in the National Archaeological Museum in Naples, seven Roman statues in the LMG collection have gone on loan to their hometown of Lanuvio, near Rome, where they will be on display for the next year.

This is the first time that these important pieces of marble sculpture have returned home since they were excavated and taken to England in the 1890s. This loan marks the first step of a growing partnership between Leeds and Lanuvio: curators from both sites are already working together on a publication about the history and significance of the marbles, and have started discussing future research and display collaborations.



Quarterly Report

2023/24 Q2

Quarterly Report



2023/24 Q3

Q3 2023/24

This document celebrates achievements and summarises key activity from Leeds Museum & Galleries over the period October to December 2023.

It is structured in line with our 5-year strategy **Deepening Connections, Widening Impact**, which has been developed with colleagues, partners and Arts Council England's core investment principles in mind. Throughout the document where activity and achievements meet Arts Council England Investment Principles they are referenced under each heading in order to report progress for our National Portfolio Organisation status.

Data comparisons are made with the same period of the previous year unless otherwise stated.

Leeds Museums & Galleries' Strategic Outcomes

- 1 We will be more sustainable and responsible, financially and environmentally
- 2 We will provide higher quality audience engagement and experiences, both physically and digitally
- 3 We will continue to be a leader in collaborative, sustainable, accessible cultural learning and creative skills development
- 4 We will have an audience and workforce that is representative and reflective of the city
- 5 We will have collections and heritage assets that are better known, better understood, and better cared for
- 6 We will have international reputation and reach, and play an important role in LEEDS 2023 and its legacy

2023/24 Q3



OUTCOME 1

We will be more sustainable and responsible, financially and environmentally

ACE IP MET
Dynamism
Environmental
Responsibility

At a glance

During this quarter, we continue to see growth in catering, as well as seeing significant improvements in other income through venue and room hire, along with commercial events.

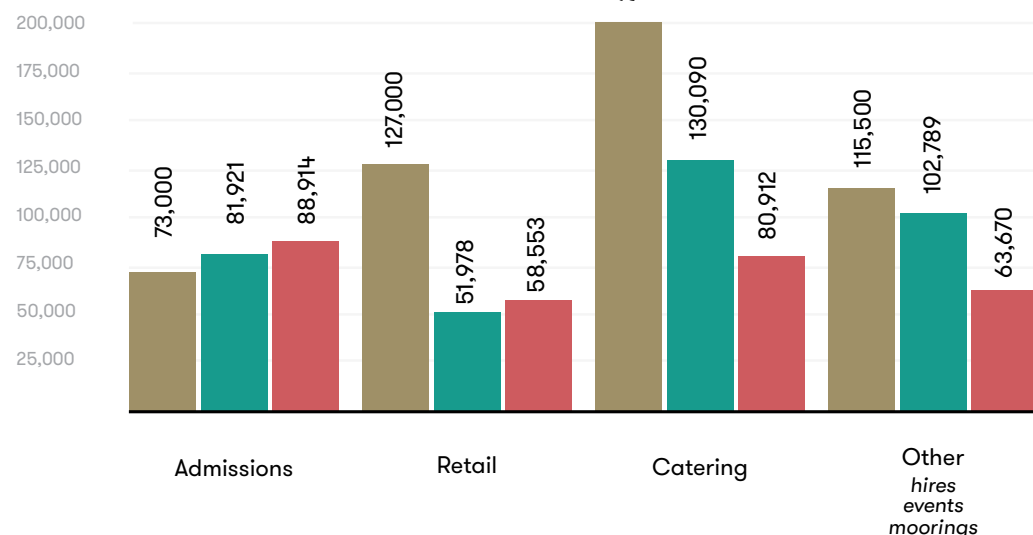
Admissions remain on track for the year despite a slight fall during this quarter. Visitor numbers continue to remain stable. A new sustainability working group has now been established and will encourage collective responsibility for LMG's sustainability agenda.

Revenue

£366,778 2023/24
£292,049 2022/23
+25.6% Total Revenue

Key

- Budget
- Q3 2023/24
- Q3 2022/23



Headlines

Museums and the Climate Crisis edited by Nick Merriman has been published by Routledge and includes a chapter co-written by the Head of Operations & Enterprise and the Head of Collections & Programmes sharing LMG's good practice in this area.

A new sustainability working group has been established to encourage collective responsibility for LMG's sustainability agenda and to oversee the development and implementation of our Sustainability Framework.

The flood alleviation scheme at Leeds Industrial Museum has made significant progress in recent months and is entering its final phase in 2024, improving resilience against climate change.

Planning for Air Source Heat Pump installation at Leeds Industrial Museum underway in Q3, due for completion by end of Q4.

LMG took part in the international campaign Museum Shop Sunday offering discounts to visitors at its city centre sites.

The service is consulting on proposals to save £446k or 12.6% of its annual net budget. This includes ending the lease with the Canal and River Trust early (it currently runs until Dec 2030) and no longer operating Thwaite Watermill from 2025. Proposals also include changes to the delivery of technical services, raising income on international and commercial loans, and the relocation of the shop at Temple Newsam.

Head of Service chaired a session on a 'New Deal for English Civic Museums' at the Museums Association conference in November.

The Life on Earth gallery at Leeds City Museum was given Special Recognition by the Association for Heritage Interpretation's 2023 awards in the Calling out Climate Change category.

In Focus

Quarter 3 has been a busy one at Abbey House Museum for all things sustainability.

The newly constituted Abbey House Community Volunteers have been fanning out across the city to prepare for the new community exhibition which opened on 10 October 2023. From an original cohort of ten, a core group of five volunteers were engaged helping gather loans of objects from seven lenders and ten oral histories from individual partner organisations ranging from community cafés, care



homes and from repair cafés to sustainable housing companies. The result is a diverse and topical community display reflecting on how sustainability, though increasingly important in today's financial and environmental climate, is not 'new' but as old as time. We draw on historic examples from our collections to contextualise a significant topic for our own times.



OUTCOME 2

We will provide higher quality audience engagement and experiences, both physically and digitally

ACE IP MET
All

At a glance

We continue to look for ways to improve the quality of the experience we offer both online and at venues through embedding audiences at the heart of everything we do. This quarter's visitor figures are 10% up on the same period last year which is really positive growth.

Venue Visitors
255,895
Q3 2023/24
232,265
Q3 2022/23
+10%



Visitors

190k
2023/24

182,929
2022/23

+4%
New website
visitors



Views

585k
2023/24

617k
2022/23

-5%
Webpage
views



Podcast

25,495
2023/24

19,295
2022/23

+32%
Downloads



Socials

331,111
2023/24

324,628
2022/23

+2%
Followers

Press Highlights

Oct 10: [Romanian artwork features at Leeds City Museum for Light Night Leeds 2023 - BBC News](#)

Oct 29: [John Smeaton's Eddystone lighthouse designs shown in Leeds - BBC News](#)

Dec 4: [New dance performance piece to receive world premiere at Leeds Art Gallery - The Yorkshire Post](#)

Dec 26: [Articles on Power of Persuasion, opening at Abbey House Museum - BBC News](#)

Headlines

Visitor research was concluded with the initial findings presented to staff across LMG. This project integrated Illuminate questions so we can begin to build data within the new model.

Engineering: Building Better Futures, opened in October at Leeds Industrial Museum, created in partnership with Smeaton300, LEEDS 2023 and committed volunteers, including the Young Smeatonians youth group.

A series of co-curated events have taken place in the '50 Years of Culture' Hip Hop display, with performances from local breakdancers, DJs, artists and rappers.

We continue to use our CRM/E-mailing system intelligently, with one email campaign seeing a direct response to raise over £23,000 in membership income for Lotherton.

Light Night 2023 over two evenings in October saw over 22,000 visitors at Leeds Art Gallery, to see work by Richard Wheeler and Chila Kumari Singh Burman (pictured), and almost 15,000 visitors at Leeds City Museum, showing work by the sculpture department of West University of Timisoara in Romania.

A new digital display screen in the Tempest Gallery at Leeds Industrial Museum has enhanced telling of the mill's story for visitors.



2023/24 Q3



"I'd never heard of Sonia Boyce before. It's amazing how many UK black and brown artists she has worked with and archived their music. This exhibition has really inspired me to be confident and believe in myself."
- Participant

In Focus

During October, the Youth Engagement Curator based at Leeds Art Gallery worked in partnership with a network of youth organisations across the city on an event with LEEDS 2023, themed around the exhibition Feeling Her Way by renowned artist Sonia Boyce.

The main theme of the exhibition celebrated black and brown UK musical artists and the event collaborated with the Geraldine Connor Foundation female

and non-binary youth singers who identify as of British African or of British Caribbean heritage. Writing and performing songs inspired by the Feeling Her Way exhibition, the singers performed to 787 young adults over the course of the evening. In addition to the 3-hour performances, 11 youth project-hosted stalls. One member of Leeds Art Gallery's Youth Collective Dj'd at the event with two of the Youth Collective delivering creative workshops to the guests.

"This is the first time I've attended an event like this at the Art Gallery. I didn't know what to expect, but I've enjoyed it. I suffer from anxiety so coming to an event like this is a big deal... I've learnt to print, collage and enjoyed making a postcard for my friend."
- Participant



OUTCOME 3

We will continue to be a leader in collaborative, sustainable, accessible cultural learning and creative skills development

ACE IP MET
Dynamism
Environmental
Responsibility
Inclusion &
Relevance

At a glance

Our new family evaluation framework will help us to understand our intergenerational audiences more and prove our long-term impact. Our support for young people through skills development and co-creation was nationally and internationally recognised through awards and conferences.

MyLearning*

472,606

page views,
downloads and
watched videos

179,097

Unique
Users



Pupils

11,849
Q3 2023/24

11,177
Q3 2022/23

+6%
Engaged through
workshops, self
led and outreach



Family

24,903
Q2 2023/24

28,933
Q2 2022/23

-14%
People engaged
in family
activities



SEND

61
2023/24

29
2022/23

+110%
Workshops
differentiated
for pupils with
SEND needs

*MyLearning analytics: Changes to GA4 Google Analytics tool means data measured in a different way we will not be able to compare with previous periods

Headlines

Comissioned to complete three small pieces of consultancy work in Q4 for Art UK (accessibility), Arts Council England (Artsmark and school membership) and Discover Creative Careers (accessibility) totalling £3000.

Finalists in the Children and Young People Now Awards for Culture for the Leeds Curriculum on MyLearning.org with school membership. These are social care awards so it's great to be recognised outside our sector.

Supported five mentoring relationships, the Bradford Cultural Educaton Partnership (local curriculum), a Yorkshire Heads of Learning forum, the [Cultural Education Plan expert panel](#), and the [Cultural Learning Alliance Advisory Group](#).

Presented at the Leeds Cultural Education Partnership conference (18 people, access) and at a joint Chartered College of Teaching and Art Fund webinar (54 teachers, cultural learning).

Engaged with 250 young people and carers at the Creative Skills Festival at Leeds Arena.

Collaborated with three pupils from Fairfield School (SEND setting for complex needs) to develop ASMR (autonomous sensory meridian response) films and audio recordings using museum objects. It impacted positively on concentration and attendance: 'tell my mum I am coming to school all week so that I can come to this on Friday' (school avoider).

Leeds Art Gallery worked with LEEDS 2023 and artists of the global majority to deliver teacher CPD (30 teachers), school workshops and assemblies (1719 pupils) related to the Sonia Boyce exhibition, Feeling Her Way.

Students on the MA Interdisciplinary Dance Performance course at the Northern School of Contemporary Dance presented TESSELL8 at Leeds Art Gallery responding to and performed within the Sonia Boyce exhibition (pictured below).



2023/24 Q3

In Focus

We developed and trialled a new framework and methodology for evaluating family and intergenerational activities.

It focuses on how comfortable families feel in our spaces, how they have worked together and whether carers have noticed positive differences in their children. The Learning and Access team buddy up to have evaluation days at each venue to talk in depth to families. It has provided us with a more sustained narrative than a simple evaluation form or metrics. Words such as 'belonging', 'safe' and 'ours' are repeated by families in the conversations.

Relaxed Santa at Abbey House was a success at Christmas with families living with additional needs. It was the first relaxed Santa in Leeds and has been running annually for 10 years. Neurodiverse and disabled children often find a traditional Santa experience overwhelming, which can be very stressful for their families.

'We love this event and all look forward to it. Our kids deserve a Christmas experience just as much as anyone - I hope you can secure funding and training etc for lots more years to come!'

- Participant

'We loved having something to bring home - the decorations - we have a bit of a collection now. They are really useful for... reinforcing positive associations. It gives the whole family something to 'do' as a focus, which is really helpful when everything else can be overwhelming.'

- Participant



"Really appreciate that it is free. Make it so much easier to get whole family there and also not to stress about it being 'worth it' if it is too much to go on the day or if we have to leave after 5 minutes."

- Participant



At a glance

This quarter has seen the commitment of our young volunteers recognised, new volunteers joining us and more co-curated events, projects and displays with community partners. We are beginning on next steps to roll out our Workforce Development Plan.

- 29** +38%
Co-curated events
- 15** +88%
Co-curated displays
- 130** +57%
Community creative sessions
- 74** +58%
Generous hostings

OUTCOME 4
We will have an audience and workforce that is representative and reflective of the city

ACE IP MET
Ambition & Quality
Inclusion & Relevance

Volunteers	Hours
108 2023/24	2609 2023/24
127 2022/23	2228 2022/23
-15% Volunteers	+17% Hours contributed by volunteers

29 co-produced events with our community partners



Headlines

Finalised the Workforce Development Plan and began to develop training packages on inclusive recruitment and induction, unconscious bias and neurodiversity for all supervising managers.

We followed inclusive recruitment practice to recruit five trustees for the new LMG Development Trust.

Inducted four early career professionals on 30-day Project Placements to the service and supported their professional development.

Three members of the Preservative Party travelled to Gateshead and delivered a session about co-curation to museum professionals as part of the Museums Association annual conference.

Overlooked Legacies display opened, with co-curated cases from GATE (Leeds Gypsy and Traveller Exchange), DeafEX (for young Deaf adults), Hold it Up Collective (artists exploring LGBT+ histories) and an individual who curated the museum's first ever display by a blind person.

A representative from our community partners helped with recruitment for an Assistant Community Curator post. The partner from the Association of Blind Asians and the Age Friendly Steering Group supported staff with the appointment.

Youth Engagement Curator at Leeds City Museum continues to learn BSL and has passed Signature BSL 101 assessment. He has been asked to volunteer at the local Deaf Centre.

Four members of the Youth Collective were able to deliver creative workshops in a paid capacity this quarter, having been mentored by the Youth Engagement Curator at Leeds Art Gallery.

The Preservative Party won both regional and national categories of the Volunteers for Museum Learning Award, from the Marsh Charitable Trust and the British Museum (pictured). They have won two national awards this year for their work on the Overlooked exhibition and were also shortlisted for an international award for youth curated projects.

Three members of the Preservative Party took on paid roles as part of a project with University of Leeds to develop research into the role of women in energy production. They have been delivering keynote talks at the University of Leeds as part of this research.

In Focus

On Sunday 19 November representatives of all the six major faiths in Leeds (Christianity, Judaism, Islam, Sikhism, Hinduism and Buddhism), gathered alongside representatives of other beliefs and value systems (Brahma Kumaris, Pagans, Humanists) in the Gatehouse for the 8th annual interfaith event hosted by LMG in Kirkstall.

Abbey House Museum hosted a four hour event filled with food, music, prayer, contemplation, and exchange of conversation open to all. The day began with the lighting of the World Peace

Flame and a speech by the Lord Mayor Cllr Al Garthwaite. In light of current events in the Middle East, a show of unity between Jewish and Muslim communities seemed particularly poignant, and manifested itself by the representatives of those faiths electing to have tables next to each other at the event and the Islamic Call to Prayer directly leading into singing of an all-female Jewish choir led by a Cantor. The day culminated peacefully with a walk across the road, aided by West Yorkshire Police, and into the Chapter House at Kirkstall Abbey. The event, including publicity, was generously supported by funding from the Leeds Religion and Belief Hub.



OUTCOME 5

We will have collections and heritage assets that are better known, better understood, and better cared for



At a glance

Another busy quarter for conserving, researching and sharing LMG's collections with audiences in Leeds and beyond alongside vital work to support the integrity of our historic buildings.

ACE IP MET
All



203 +6%
Objects conserved

439 -32%
Objects condition checked

217 -36%
Enquiries answered

6083 +142%
TMS records updated

50 -83%
Records amended as a result of community input

677 +22%
New records created

64 +83%
Researchers accessing collections

Visitors to objects on loan out

676,849

Q3 23/24

133,665

Q2 23/24

+406%

Long Loans (12 months+)

175 out +/- 0%

990 in from 72 lenders +/- 0%

Short Loans (up to 12 months)

69 out to 19 venues, 3 international +/- 0%

1242 in from 146 lenders -16%

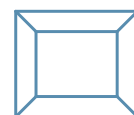
The Picture Library

Members Loans

356 **449**
2023/24 2023/24

288 **365**
2022/23 2022/23

+24% +23%
Members



Headlines

Seven objects entered the museum collection as a legacy of the Overlooked project, increasing representation of disability and LGBT+ histories.

Collaborative research project with the University of Leeds and Leeds City Museums' Preservative Party has resulted in new research into domestic household items in the social history collection.

Volunteer research into Lotherton's historic Gascoigne family recipes from the archive is being used to create soup packs to sell in the new redesigned 'Larder' shop and authentic Lotherton dishes to serve in the café. The walls are also being decorated with images of recipes from the Gascoigne cookbooks.

While the technical team were deep cleaning Temple Newsam's Chinese Room at height, the object conservator was condition checking and cleaning the objects from the room and the furniture conservator was reinstalling the fretwork. This deep clean followed vital work to stabilise the Chinese wallpaper which was undertaken by an external specialist conservator.

In October we marked the centenary of Temple Newsam opening to the public as a museum with a special event for supporters and stakeholders.

In Focus

The Marsden Process Marker is a new display in the Burton's Story Gallery at Leeds Industrial Museum, which uses digital mapping to animate the story of a key textile industry innovation.

The idea for the interpretation was originally conceived for the Living with Machines exhibition co-curated with the British Library at Leeds City Museum in 2022 and it has been re-worked for visitors to provide context to the technology on display and tell international stories about the textile industry.



Please note comparison figures on this page are with Q2 23/24



In Focus

November 2023 saw the publication of a new book “Popular Music in Leeds” by Intellect Books, which was inspired by the 2020 Sounds of Our City exhibition at Abbey House Museum.

Brett Lashua, then a lecturer at Leeds Beckett University, visited the exhibition and realised that there had been no academic study of Leeds’ impact on popular music, in contrast to other cities such as Liverpool and Manchester. Kitty Ross, Curator of Leeds and Social History, was invited to edit the book, along with Karl Spracklen and Paul Thompson from Leeds Beckett University, and also to contribute a chapter based on the content of the exhibition.

Other contributors to the exhibition were also invited to write chapters, such as Danny Friar writing about the music of Leeds West Indian Carnival, Peter Mills on concerts in Roundhay Park, and Sarah Little and Alex Stevenson discussing the creation of the Leeds Hip Hop Archive in partnership with Leeds Museums & Galleries. The book is available in all good bookshops [and online](#).

In Focus

The Assistant Community Curator at Temple Newsam along with Dr Louise Atkinson, independent artist and visiting research fellow at University of Leeds, have been successful in securing community partners representing the Leeds Chinese community for a project in 2024/25 titled ‘If Walls Could Talk’ to co-produce a series of creative and digital workshops with various groups.

The outputs of these workshops will increase awareness, engagement, and dissemination of our collections including, but not limited to, the creation of accessible digital engagement activities at TN, community outreach resources, and interpretation of the Chinese Drawing Room.





OUTCOME 6

We will have international reputation and reach, and play an important role in Leeds 2023 and its legacy

ACE IP MET

→ All

At a glance

The legacy of the LEEDS 2023 year of culture in the city was signalled with the launch of Hibiscus Rising. We have amplified opportunities from the year to collaborate with international artists and communities here in Leeds as well as sharing our work with the sector internationally.

Headlines

Articles published about the Leeds Curriculum in the [Austrian Museums Association journal](#) and [The International Journal of Arts Education](#).

Facilitated a 3.5hr salon at the Hands On! International Conference of Children’s Museums, in Bern, Switzerland for 22 museum learning practitioners about children’s council and child-led practice.

Mentored one international museum learning professional through NEMO / GEM (Network of European Museum Organisations and Group for Education in Museums).

Provided support for a pop-up exhibition, Heart of the Nation: Migration and the Making of the NHS, from the London-based Migration Museum in Trinity Leeds, including migration stories of individuals to Leeds.

Headlines

The Nigerian Acting High Commissioner, Dr Cyprian Terseer Heen, visited Leeds City Museum in November after attending the launch of Hibiscus Rising to see a related display. The new outdoor sculpture (pictured left) by the artist Yinka Shonibare CBE RA honours David Oluwale, a British Nigerian and Leeds resident who was systematically harassed by members of the Leeds City police force and found drowned in the River Aire on 18 April 1969.



In Focus

Leeds Art Gallery In partnership with Yorkshire Dance commissioned Motus Mori: Corpus, devised for the Central Court gallery by choreographer Katja Heitmann.

She worked with a group of individuals from Leeds aged 20 to 86 who came together for the project. Each had a distinctive physical expertise because of a physical condition, specialisation or age. In a highly concentrated and minimalistic manner, they performed a ritual for handing over a human movement. During the performances,

each performer shared their unique movement, gesture or mannerism with an audience member. Heitmann is a Dutch-German choreographer and has been building an archive of human movement: Motus Mori (Latin for ‘movement that is dying out’) since 2019. The project was made possible with the support of LEEDS 2023 and the Embassy of the Kingdom of the Netherlands in the United Kingdom.

Quarterly Report

2023/24 Q3

museumsandgalleries.leeds.gov.uk

Quarterly Report



2023/24 Q4

Q4 2023/24

This document celebrates achievements and summarises key activity from Leeds Museum & Galleries (LMG) over the period January to March 2024.

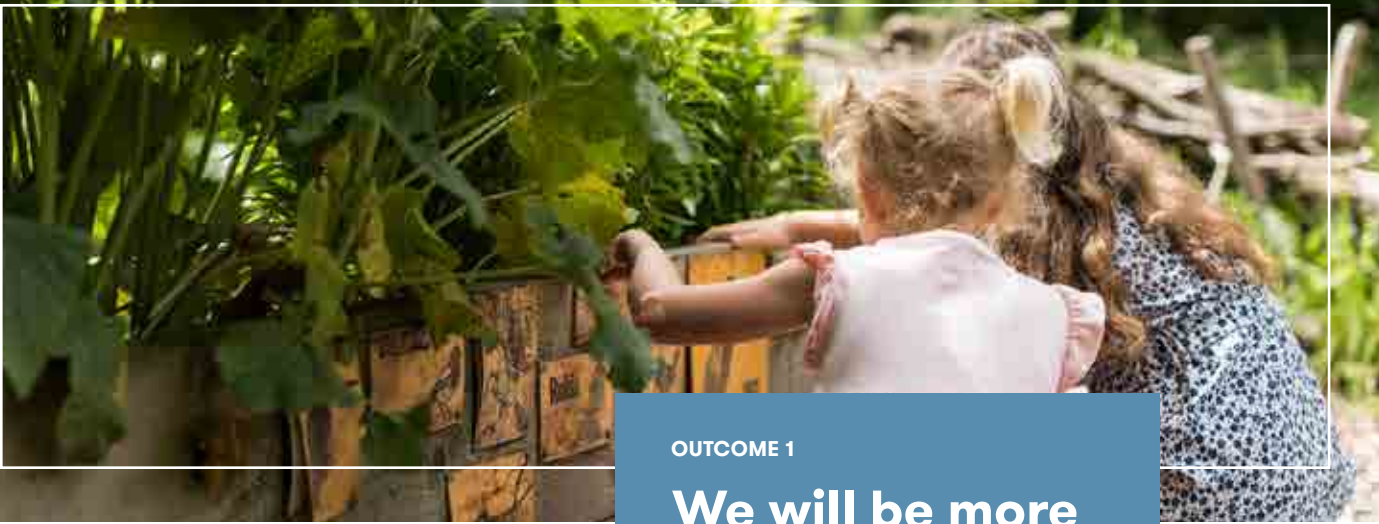
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Leeds Museums & Galleries' Strategic Outcomes

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- 6 We will have international reputation and reach, and play an important role in LEEDS 2023 and its legacy

2023/24 Q3



OUTCOME 1
We will be more sustainable and responsible, financially and environmentally

At a glance

LMG continues to see significant growth across catering including supporting room hire, along with an upturn in income from venue and room hire. Admissions continue to perform above target with a highly successful quarter.

This is especially encouraging given that visitor numbers are almost the same as Q4 last year.

ACE IP MET
 Dynamism
 Environmental Responsibility

Headlines

Head of Operations & Enterprise has taken on the role of co-chair for Leeds City Council's culture sustainability group to continue to build on the work of LEEDS 2023.

Our Digital Development Officer attended the Ticketing Professionals conference and their learning will inform decisions on ways to increase income.

Kirkstall Abbey Gardening Group, run in partnership with Hyde Park Source, have improved the walled garden at Abbey House Museum, including planting a living willow arch.

Youth Collective members attended the Child Friendly Leeds annual Youth Voice event and presented to local councillors and the police about the challenges and opportunities of public transport in Leeds.

Leeds Industrial Museum has been working with its neurodivergent access panel and Colour Garden volunteers to develop designs discussing climate change and the environment to be installed on new flood walls.

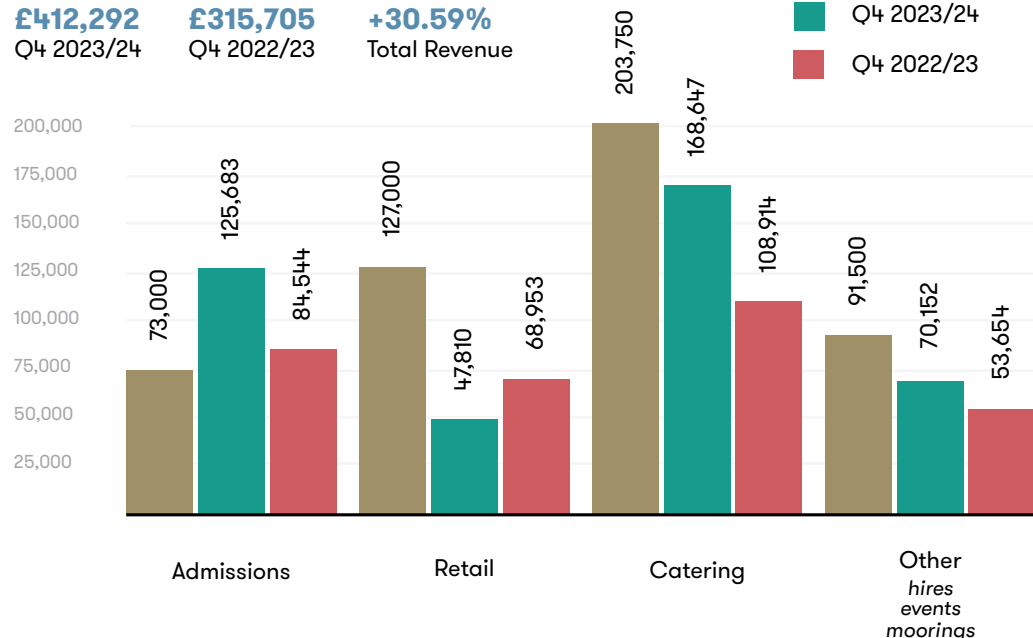
The Curator and Keeper at Leeds Industrial Museum are engaging with an academic study to look at the role of industrial museums in the face of climate crisis with the University of Leicester.

Registrars and Technical teams at LMG continue to work proactively to re-use and re-purpose existing T-frames and crates for loans out. Where new bespoke boxes have to be made, the teams have used sustainable or recyclable material.

Revenue

£412,292 Q4 2023/24
£315,705 Q4 2022/23
+30.59% Total Revenue

Key
 Budget
 Q4 2023/24
 Q4 2022/23





In Focus

Q4 has seen a significant investment within retail across LMG, building on recommendations from a commercial review undertaken in 2022. A new structure has been implemented led by a Retail Manager, who started in mid-January. This role is being supported by additional retail positions working across the service and which are at the recruitment stage.

An initial focus has been placed on reviewing performance, streamlining current stock lines and introducing new lines, along with enhancing visual presentation. This has been a particular focus at Leeds Art Gallery giftshop, with positive results. This has included the introduction of a point-of-sale plan allowing stories of each range to be given to visitors and to champion local suppliers. A seasonal sale table (currently spring) has also been introduced to sell through former lines. Work is also underway to relocate the giftshop at Temple Newsam as part of a wider externally funded project.



OUTCOME 2

We will provide higher quality audience engagement and experiences, both physically and digitally



At a glance

Whilst visitors to our sites are at about the same level as last year, there has been an uptick in interaction on our webpages, people listening to our podcasts, and a slight increase in social media interest. Overall, visitor numbers are up 1% on last year.

Press Highlights

Mar 25: [Leeds: Edwardian accident book found in Armley Mills - BBC News & Yorkshire Post](#)

Mar 18: [‘Wonderful’ Leeds tiny hats collection to be conserved - museum - BBC News](#)

Feb 11: [Leeds: Rare butterfly collection goes on display at museum - BBC News](#)

Dec 26: [Outlandish sales claims focus of new Leeds exhibition - BBC News](#)

Jan 28: [Tiny loom harks back to Leeds dominance in textile industry - BBC News](#)

Venue Visitors
178,897

Q4 2023/24

177,768
Q4 2022/23

+1%



Visitors

181,755
2023/24

159,491
2022/23

+13%
New website visitors



Podcast

25,972
2023/24

21,214
2022/23

+22%
Downloads



Views

687,227
2023/24

550,394
2022/23

+20%
Webpage views



Socials

339,298
2023/24

326,509
2022/23

+4%
Followers

ACE IP MET
All

Headlines

980 people went to the closing celebration of Hip Hop: 50 Years of Kulture. The exhibition is shortlisted for the Museum and Heritage Awards in the category of Temporary or Touring Exhibition of the Year (under £80k).

173 people attended a co-curated event celebrating the 50th anniversary of the UK’s first ever Trans Conference, and 100 years since the birth of composer Angela Morley. Events and talks included a workshop about trans-parenting, several academic talks, presentations about trans people in history, art workshops, musical performances and film showings. Many of the artists, performers, speakers and attendees identified as transgender or gender non-conforming.

Launch of the LGBT+ history trail at Leeds City Museum, compiled by local trans historians, Kit Heyam and GossipGrrl.

Development of a former temporary gallery at Leeds Industrial Museum into a co-curated space supporting the main exhibition ‘Engineery’ will raise quality whilst improving representation.

Leeds Industrial Museum has worked with TV and press to increase its reach. Highlights increasing visits and engagement in Q4 include Channel 5 Susan Calman, and BBC national website coverage.

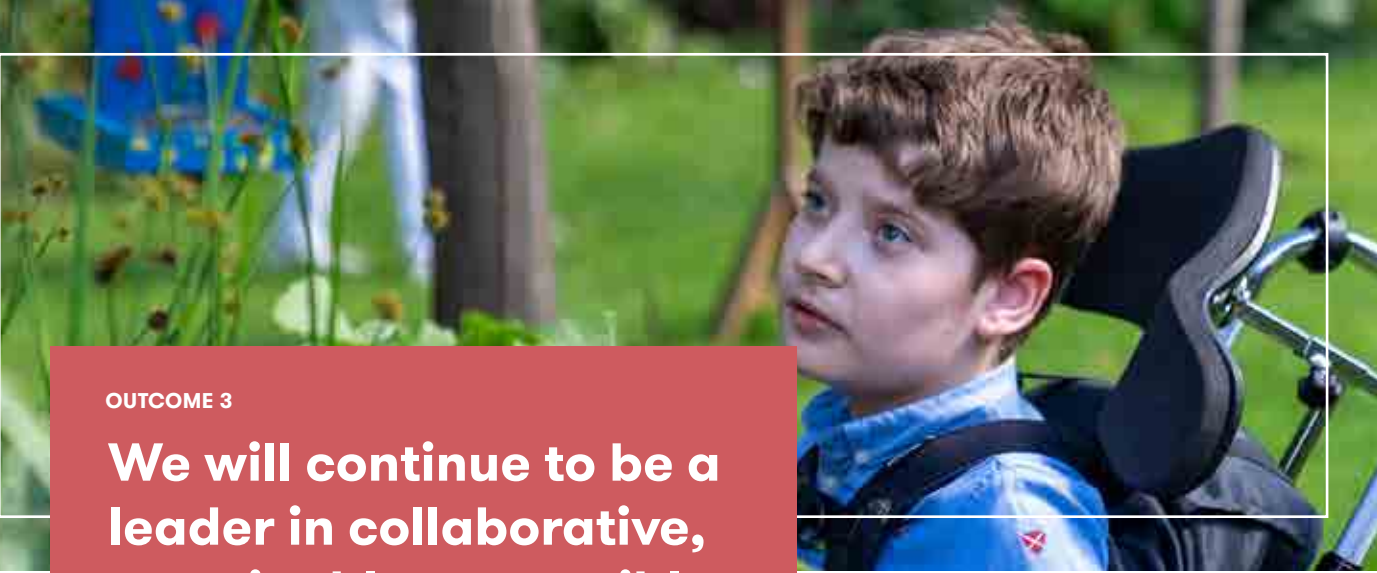
In Focus

A press release about butterflies in the Designated Natural Science collection at Leeds Discovery Centre set off more than a flutter of interest.

The Audience Development team and LCC Communications Officer released the story focused on the blue morpho, one of the largest butterflies in the world, alongside highlighting the whole collection, with the Curator of Natural Science providing information and quotes. This interest led to the creation of the photograph included here which



featured widely in national press. The image and story in turn led directly to visitor enquiries at Leeds Discovery Centre asking to see the butterfly collection.



OUTCOME 3

We will continue to be a leader in collaborative, sustainable, accessible cultural learning and creative skills development

ACE IP MET
Dynamism
Environmental Responsibility
Inclusion & Relevance

At a glance

We have continued to support the wider sector through in-depth peer support, mentoring and charged-for consultancy. We have seen an uplift in the number of pupils we have engaged with that are in formal education, as well as our informal family engagement activities.

MyLearning*

470,289

page views, downloads and watched videos

177,708

Unique Users



Pupils

11,872
Q4 2023/24

10,687
Q4 2022/23

+10%
Engaged through workshops, self led and outreach



Family

11,362
Q4 2023/24

9,721
Q4 2022/23

+14%
People engaged in family activities



SEND

27
2023/24

43
2022/23

-59%
Workshops differentiated for pupils with SEND needs

*MyLearning analytics: The launch of Google Analytics 4 means the data is measured in a different way, therefore will not be comparable with previous periods

Headlines

Supported five mentoring relationships, the [Cultural Education Plan expert panel](#), and the [Cultural Learning Alliance Advisory Group](#); chaired two Creative Careers Access panels; presented at the Screen Skills Summit (1000 participants), and the Neurodiverse Museum Conference (200 participants); supported the National Trust to begin thinking about a programme like Careers for All.

‘Working with the exceptional talents of [the artist]... was an enriching experience that left an impression on the students... The opportunity to engage with artists is so important for our students. I saw some exciting and practical things which I can use in my own teaching.’

Art Subject Lead, Cockburn High School (Beeston and Holbeck), following an artist-led workshop as part of Found Cities, Lost Objects from Leeds Art Gallery in March 2024, showing the impact on students’ cultural capital and teacher learning through modelling.

Worked in collaboration with Leeds Grand Futures consortium to manage and deliver the Creative Exchange programme with 11 SEND students from Lighthouse School (Weetwood) looking at developing careers in the creative industries.

Rebuilding our connections with the Virtual School at Leeds Discovery Centre and Temple Newsam and redeveloping our relationships with foster families for activities during May and August 2024.

Working with Bright Beginnings Childcare Centre (Little London and Woodhouse), Early Years children have been using skateboarding as inspiration connected to Dani Abulhawa’s work at Leeds Art Gallery about gendered access to skateboarding.

Leeds City Museum’s group of volunteers aged 14-24, the Preservative Party, have received podcast training as part of a project with the University of Leeds.



2023/24 Q4

In Focus

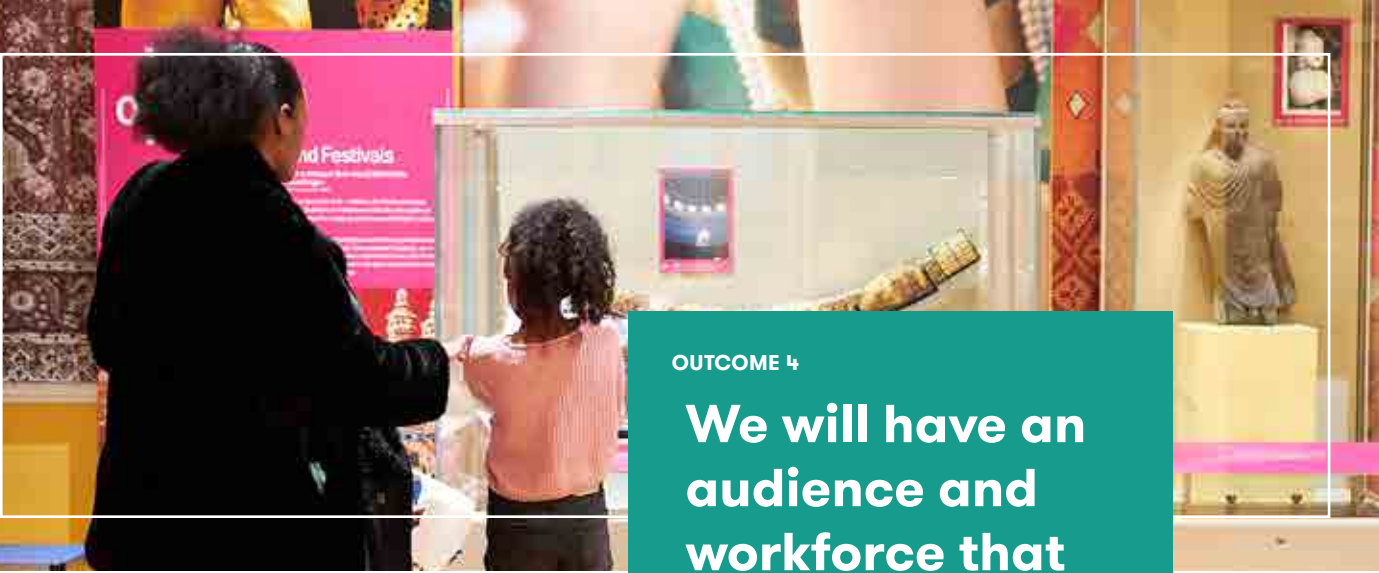
During January to March 2024, we were paid as consultants to help other sector-wide organisations to develop their practices and programmes.

We trained the Art UK [Superpower of Looking](#) team in inclusive language and accessible web practices, and critiqued and supported inclusive aspects of the national website. We were commissioned to write a report for the [Artsmark](#) team of Arts Council England about the replicability of school membership across other arts organisations in relation to Artsmark. We worked with Discover Creative Careers to increase their accessibility and inclusivity. These small pieces of consultancy work generated around £3000.

Our expertise is valued as part of the national cultural learning conversation. We were invited to a roundtable to participate in the early stages of Art Fund and NESTA national research around museum-based Early Years interventions for language development and socialisation, and to a National Lottery Heritage Fund roundtable about the impact of children and young people's work in heritage.

The Learning and Access team have been shortlisted for the national Museums and Heritage Awards Sector Impact Award, alongside sector support organisations such as the Group for Education in Museums (GEM), the Heritage Alliance and Trans Inclusive Culture from the University of Leicester.





OUTCOME 4

We will have an audience and workforce that is representative and reflective of the city

ACE IP MET
Ambition & Quality
Inclusion & Relevance

At a glance

This quarter we saw an increase in co-curated events and generous hosting, similar levels of community creative sessions and co-curated displays and a decrease in volunteer engagement compared to the same period last year.

8 -12.5%
Co-curated displays

142 -7%
Community creative sessions

72 +29%
Generous hostings



Volunteers

112
2023/24

126
2022/23

-12.5%
Volunteers



Hours

2566
2023/24

3567
2022/23

-39%
Hours contributed by volunteers

Headlines

Workforce Development Plan: we completed inclusive recruitment training for all 33 managers / supervisors and began service-wide training on Unconscious Bias (LCC Cultural Cohesion Quality Mark team) and Autism (Autism and Me: Emily Elsworth).

Work is underway at Abbey House Museum to install a Changing Places facility and refurbish the toilets to change to gender neutral.

Access Pilots at Leeds City Museum have begun recording the first ever BSL interpretation of one of our galleries, Life on Earth.

Peer Support sessions at Leeds Art Gallery and Abbey House Museum worked with people living with dementia and their carers, focusing on costume and the Victorian era. One participant said, 'I surprised myself, it felt like I got a bit of time back for me, it was really nice to be creative'.

Leeds Industrial Museum has supported Archipelago Theatre Company in the development of a promenade performance, Mother of the Revolution, which embeds BSL and access throughout.

Work is underway to give family tickets to foodbanks to circulate, offering access to culture to those who may otherwise have financial barriers. Trialling at Leeds Industrial Museum and Abbey House Museum.

The Audience Agency to commission new segmentation reports based on two years worth of data, giving venues a better picture of who they are reaching.



27 co-produced events with our community partners



In Focus

An important element of our community work is providing opportunities for community partners and programme participants to progress into paid roles, either as facilitators, freelancers or staff.

This quarter, eighteen people from our volunteer, community or youth programmes have had paid work from LMG. This includes members of our youth programme who have been paid

to deliver workshops to other young people, or to support groups.

We also value paying our community partners for the lived experience and expertise that we can't draw on ourselves. We have formed an excellent partnership with the Neurodiverse Museum, an organisation that one of our volunteers helps to run. The Neurodiverse Museum has supported our new Access Pilots at Leeds City Museum by consulting on sensory packs.



OUTCOME 5

We will have collections and heritage assets that are better known, better understood, and better cared for



At a glance

Another busy quarter for conserving, researching and sharing LMG's collections. The Picture Library has recruited 15% more members, and there have been increases in objects conserved, and enquiries answered.



ACE IP MET
All

411 +50%
Objects conserved

615 +29%
Objects condition checked

287 +24%
Enquiries answered

5326 -14%
TMS records updated

134 +63%
Records amended as a result of community input

370 -83%
New records created

43 -49%
Researchers accessing collections

Visitors to objects on loan out

311,492

Q4 23/24

676, 849

Q3 23/24

-117%

Long Loans (12 months+)

175 out +/- 0%

990 in from 72 lenders +/- 0%

Short Loans (up to 12 months)

78 out to 13 venues, 4 international +/- 12%

1505 in from 162 lenders +17%

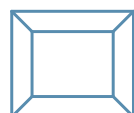
The Picture Library

Members Loans

374 **476**
2023/24 2023/24

319 **408**
2022/23 2022/23

+15% **+14%**
Members Artworks
on loan



Headlines

Leeds City Museum hosted a national day of collecting by the Museum of Transology, where over 40 objects were collected.

'Whose Power?' display opened at Leeds City Museum, a participatory research project between University of Leeds and the Preservative Party, inspired by LMG's domestic appliance collection.

Composer Angela Morley's family and estate shared new music with LMG, including a piece that was performed at Leeds City Museum, possibly for the first time ever.

As part of the Living with Death project, the Assistant Community Curator at Abbey House Museum has worked closely with Leeds Suicide Bereavement Services to make a film which will feature in the forthcoming exhibition.

New acquisitions about David Bowie have resulted from 'There's a Starman Waiting in the Sky' display thanks to a local Bowie fan and community co-curator at Leeds City Museum.

With the help of paid project placements and volunteers we have been working to catalogue and digitise photographs from our glass negative and slide collections, including images that have not been seen for over a century and to make them publicly accessible on leodis.net.

With support from York University placement students, a group of miniature hats, made as models for John Craig, the hatter of Leeds in the early 20th Century, have been restored in accessible drawers at Leeds Discovery Centre and featured in national press.

The Curator of Natural Science featured in a documentary 'The Great Rhino Robbery', broadcast on Sky Documentaries and Now TV in January. The episode is part of a series raising awareness of the plight of the rhino and the role organised crime has played in the rhino horn industry.

A new group of loans from the fine art collection have been installed at Maggie's Yorkshire at St James's University Hospital as part of our ongoing partnership. The specialist centre, designed by Thomas Heatherwick, supports people living with cancer and their families.

In Focus

The discovery of registers connected to Armley Mill has shed new light on the identity of workers at the mill and their working conditions from the early years of the 20th century.

The discovery was made as part of ongoing collections audit work and provides the most comprehensive information on working women, men and children at the mill that we have.

Press and media activity attracted coverage in a range of outlets including BBC national online news and the Yorkshire Evening Post.

The objects provide an alternative narrative to the family business-focused information held as part of the Lis Tempest gift.

The information held in the objects will allow us to interpret the textiles collection in a more engaging and accessible way, with information based on real people as opposed to hypothetical characters.

The objects will be of significant interest to the large and growing worldwide family history community, and further dedicated research will continue to unlock the objects' potential in this area.





OUTCOME 6

We will have international reputation and reach, and play an important role in Leeds 2023 and its legacy

ACE IP MET

All

At a glance

Since the turn of the year we've hosted LEEDS 2023 international visitors to our venues and looked at the digital legacy of the year of culture. We've started preparations for a major exhibition in partnership with international partners and continued our programme of international loans.

Headlines

Pictured above, Visit Leeds brought a delegation from the Palace Museum, located in the Forbidden City in Beijing, China, to Leeds Art Gallery for a curatorial tour.

A delegation of international visitors hosted by LEEDS 2023 visited Leeds Art Gallery for a curatorial tour in March. This included colleagues from Rouen 2028, Kaunas 2022 and Arcadia, Leeuwarden.

Our Digital Development Officer took part in the planning group for the 'Legacy 2023' event that included stakeholders and staff from across the city.

Staff from Leeds City Museum visited international partners in Amsterdam and Utrecht in March as part of a research trip in preparation for a Miffy exhibition in 2025.

Headlines

Artists from all over the world have visited the Hip Hop: 50 Years of Culture display, and an artist now residing in Ibiza has enquired about running an event at Leeds City Museum.

Four loans out this quarter are international, at venues in Amsterdam, Bottrop (Germany), Lanuvio (Italy), New York City.

The Keeper at Leeds Industrial Museum and Hyde Park Source are advising Museum Dr Guislain in Ghent, Belgium, about setting up a garden project to improve mental health from the experience of running the Colour Garden.

In Focus

In January we hosted a group of individual cultural professionals from Belgium, Netherlands, China, and the UK who came together at Leeds City Museum, Leeds Art Gallery and Leeds Industrial Museum as part of a Textile Cities Winter School, sharing practice around wellbeing and culture.

Leeds is in good company – the project is taking place across three cities with a strong textile heritage: Ghent, Tilburg, and our own great city. Participants began by discussing refugee access to culture at a symposium hosted at Leeds Art Gallery, and continued during the



week as collections were explored and practice shared around how culture can be accessed by people to support their own wellbeing.

A blog post by the organiser [can be viewed here.](#)

Quarterly Report

2023/24 Q4